

TOO HOT TO HIDE

2H2H



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WIR WOLLEN FAIR ZU DIR SEIN. Deshalb machen wir Socken und Strumpfhosen, die mega aussehen — und allerbeste Qualität bieten: Alle Teile fühlen sich toll an, ob in softestem Strick oder feinstem Fein. Und all unsere Strumpfhosen sind frei von Teilungs- nähten und super passgenau dank smartem Körpergrößensystem.

WIR WOLLEN FAIR ARBEITEN. Deshalb produzieren wir in Familienbetrieben in Norditalien, die wir gut kennen und regelmäßig besuchen. Noch häufiger sehen wir die lieben Menschen, die unsere Produkte in sozialen Werkstätten der Münchner Caritas verpacken.

WIR WOLLEN FAIRE MATERIALIEN. Deshalb bestehen unsere Stricksöckchen aus Viskose, die nachhaltig aus Birken gewonnen wird. All unsere Feinstrumpfhosen fertigen wir aus recyceltem Polyamid. Und am Ende landen alle in Papierpäckchen, die wie unsere Mode sind: nachhaltig und zum Verstecken viel zu schade.

WE WANT TO BE FAIR WITH YOU. That's why we make socks and tights that look awesome while offering the very best quality. All of our styles feel super soft on your skin. And all of our tights come without a center seam but with a smart body height system, making them fit perfectly.

WE ARE FANS OF FAIR WORK. That's why we produce in family businesses in Northern Italy, which we know well and visit regularly. Even more often we see the dear people who package our products in social workshops of Caritas Munich.

WE ARE INTO FAIR MATERIAL. That's why our knitted socks are made of viscose obtained sustainably from birch trees. And all our fine tights are produced from recycled polyamide. And then they all end up in paper packages that are just like our fashion: sustainable and far too hot to hide.

www.toohottohide.de



STUCK IN A
PLACE? THINK
OUT OF THE BOX!



WHAT'S UP
BEHIND THE
SCENES?



CHANGE YOUR PERSPECTIVE



HOLD
ON
TIGHT
...



...TO
YOUR
DREAMS





HEAD OVER HEELS OR
HEADLESS BUT REAL?

MINI-HIDIES: THESE SOCKS ARE TOO HOT TO HIDE IN SS22



NEW

BONNY THERESA

Lochmusterung, Lurex-Details
Größen: 36-38, 39-41
Farben: black, white, mare, melone
80% Viskose, 15% Polyamid,
5% Polyester

Dotted texture with metallic details
Sizes: 36-38, 39-41
Colors: black, white, mare, melone
80% viscose, 15% polyamide,
5% polyester



NEW

HANDSOME HEIDI

Supersofte Viskosesöckchen,
Nadelstreifenlook, sportiver Bund
Größen: 36-38, 39-41
Farben: black, white, mare, melone,
nocciola
70% Viskose, 28% Polyamid,
2% Elasthan

Super soft socks,
pinstripe look, sporty band
Sizes: 36-38, 39-41
Colors: black, white, mare, melone,
nocciola
70% viscose, 28% polyamide,
2% elastane



NEW

WICKED CARO

„Don't Hide“-Branding auf der Sohle,
4-fach Pfeil am hinteren Schaft
Größen: 36-38, 39-41
Farben: black, white
78% Viskose, 18% Polyamid, 2% Lurex,
2% Elasthan

„Don't Hide“-Branding on the sole,
4 arrows at the rear shaft
Sizes: 36-38, 39-41
Colors: black, white
78% viscose, 18% polyamide, 2% lurex,
2% elastane



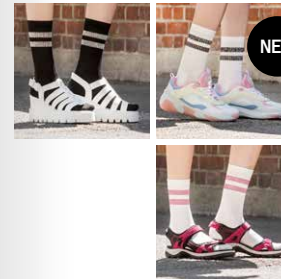
NEW

MERRY DORITA

Transparente Söckchen,
Zebra look
Größen: 36-38, 39-41
Farben: black, white
100% Polyamid

Transparent socks,
zebra design
Sizes: 36-38, 39-41
Colors: black, white
100% polyamide

Alle unsere Söckchen sind supersoft und zum Verstecken viel zu schade!
All our socks are super soft and way too hot to hide!



NEW

EXCITING AMI

Sportive Socken mit Lurexstreifen,
gefütterte Sohle
Größen: 36-38, 39-41
Farben: black, white, porpora
78% Viskose, 18% Polyamid, 2% Lurex,
2% Elasthan

Sporty socks with metallic stripes,
padded sole
Sizes: 36-38, 39-41
Colors: black, white, porpora
78% viscose, 18% polyamide, 2% lurex,
2% elastane



NEW
colour

NEW
colour

CHARMING LATISHA

Lochmusterung, Lurex-Details
Größen: 36-38, 39-41
Farben: black, ivory, nocciola,
porpora
80% Viskose, 15% Polyamid,
5% Polyester

Dotted texture with metallic details
Sizes: 36-38, 39-41
Colors: black, ivory, nocciola,
porpora
80% viscose, 15% polyamide,
5% polyester

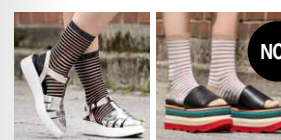


NOS

AMAZING ROSI

Ajour-Optik, Streifen,
sportiver Lurex-Bund
Größen: 36-38, 39-41
Farben: black, ivory
80% Viskose, 15% Polyamid,
5% Polyester

Ajour-Style, striped with
sportive metallic band
Sizes: 36-38, 39-41
Colors: black, ivory
80% viscose, 15% polyamide,
5% polyester



NOS

FANCY LINDA

Durchsichtige Ringelsöckchen,
Lurex-Details
Größen: 36-38, 39-41
Farben: black, ivory
90% Polyamid, 10% Polyester

Sheer ringlet socks with
metallic details
Sizes: 36-38, 39-41
Colors: black, ivory
90% polyamide, 10% polyester

FINE HIDIES: THESE TIGHTS AND (KNEE) SOCKS ARE TOO HOT TO HIDE IN SS22



NEW

SHINY LI'L REBECCA

Supersofte Viskosesöckchen,
Rippenstruktur und Lurexdetails
Größen: 36-38, 39-41
Farben: black, white, mare, melone
75% Viskose, 20% Polyamid,
5% Polyester

Super soft socks with rib structure,
metallic details
Sizes: 36-38, 39-41
Colors: black, white, mare, melone
75% viscose, 20% polyamide,
5% polyester



NEW

SHINY REBECCA

Supersofte Kniestrümpfe aus Viskose,
Rippenstruktur und Lurexdetails
Größen: 36-38, 39-41
Farben: black, white, mare, melone
75% Viskose, 20% Polyamid,
5% Polyester

Super soft kneehighs with rib structure,
metallic details
Sizes: 36-38, 39-41
Colours: black, white, mare, melone
75% viscose, 20% polyamide,
5% polyester



NEW

PHENOMENAL NESSY

Leichte, schimmernde Feinstrümpfe,
Rippenoptik, 20 den
Größen: 36-38, 39-41
Farben: gold
53% Metallfaser, 45% Polyamid,
2% Elasthan

Light, shimmering kneehigh,
rib design, 20 den
Sizes: 36-38, 39-41
Colors: gold
53% metallic fiber, 45% polyamide,
2% elastane

PACKAGING: HOME OF ALL HIDIES

Das ist mal hübsch und praktisch:
Unsere Verpackung mit Bändchen-Ver-
schluss lässt sich toll dekorieren
und ist ein super Geschenk.

That's what we call handsome and
handy: Our envelope-style packaging
looks great in the store and it
works perfectly as a present.



CERTIFIED FAIRNESS

Viskose aus nachhaltiger
Forstwirtschaft
Viscose from sustainable
forestry

Recyceltes Polyamid
Recycled polyamide

Nachhaltige Lieferkette
Supply-chain sustainability



Alle unsere Strumpfhosen sind matt, haben keine Teilungsnaht, dafür einen breiten Bund.
All our tights are matt. They have no centre seam, no gusset, but a comfy waistband.



NEW

FRIENDLY ROSE

Strumpfhose 40 den,
filigranes Muster, allover
Größen: I/<170 cm, II/≥170 cm
Farben: schwarz
95% recyceltes Polyamid, 5% Elasthan

Tights, 40 den,
filigree pattern, allover
Sizes: I/<5'6" (170 cm), II/≥5'6" (170 cm)
Colors: black
95% recycled polyamide, 5% elastane



NOS

TRENDY STEFFI

Dünne Feinstrumpfhose, 20 den,
Pünktchen
Größen: I/<170 cm, II/≥170 cm
Farben: schwarz
65% Recyceltes Polyamid, 35% Elasthan

Thin fine tights, 20 den, dots
Sizes: I/<5'6" (170 cm), II/≥5'6" (170 cm)
Colors: black
65% recycled polyamide, 35% elastane



NOS

INVISIBLE FRAN

Dünne Feinstrumpfhose,
20 den, nahezu unsichtbar
Größen: I/<170 cm, II/≥170 cm
Farben: schwarz, skin
65% Recyceltes Polyamid, 35% Elasthan

Tights, 20 den,
nearly invisible
Sizes: I/<5'6" (170 cm), II/≥5'6" (170 cm)
Colors: black, skin
65% recycled polyamide, 35% elastane



NOS

MANY-SIDED BEA

Supersofte Feinstrumpfhose, 50 den
Größen: I/<170 cm, II/≥170 cm
Farben: schwarz
85% recyceltes Polyamid,
15% Elasthan

Tights, super soft, 50 den
Sizes: I/<5'6" (170 cm), II/≥5'6" (170 cm)
Colors: black
85% recycled polyamide,
15% elastane



NOS

ALL-ROUND ISA

Supersofte Legging, 50 den
Größen: I/<170 cm, II/≥170 cm
Farben: schwarz
85% recyceltes Polyamid, 15% Elasthan

Legging, super soft, 50 den
Sizes: I/<5'6" (170 cm), II/≥5'6" (170 cm)
Colors: black
85% recycled polyamide, 15% elastane



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