



ONSKINERY

THE EXPERTS IN BODY & LEGWEAR

SPRING | SUMMER 2022



camano

s.Oliver

SKECHERS

MUSTANG
True Denim

FUN
SOCKS

S
salomon

**TOO HOT
TO HIDE**
2H2H

CHEERIO*



THE SOCK EXPERT

ONSKINERY STANDS FOR STABLE SALES, ABOVE-AVERAGE STOCK TURNOVER RATES, ATTRACTIVE MARGINS, LIQUIDITY-FRIENDLY AND LOW-RISK.

CREATING CONVENIENCE



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CURTAIN CALL FOR SPRING/SUMMER 22

Dear partners,

The stage is set once again for the ONSKINERY Brand Magazine and the Spring/Summer 2022 season! In this issue, we will once again present the new collection of our brands and provide you with current market trends, exciting interviews and further insights.

We are all looking back on a turbulent and difficult year, the effects of which will be felt for a long time to come. One of the current challenges is the extreme shortage of container capacity and the associated increased logistics costs and delivery problems. We are doing everything we can to continue to deliver on time and, moreover, we are not passing on the price increase that is actually necessary to you – we want to continue to shape the future together with you in a spirit of partnership and success.

Our full service offer has proved particularly valuable during this time. This has enabled us to provide our partners with holistic support and minimize risks, optimize liquidity, and increase efficiency. In addition to first-class services, we offer a comprehensive portfolio that appeals to many target groups and ensures the best opportunities for maximum returns. With our two newest brands Too Hot To Hide and CHEERIO*, the sustainable label by and with Joko Winterscheidt, we are now entering the second season after a strong start. Trendy and sustainable – and therefore perfect for the younger generation.

Salomon also had a strong first season and has now fully arrived on the stage of brands in S/S22. Running is booming and Salomon's socks are ideal for recreational athletes as well as top athletes to let off steam.

An absolute highlight of this season: we start with camano Underwear! As experts in body & legwear, we have put all our experience into the development of boxer shorts, slips and shirts. The result is soft and sustainable materials that are comfortable to wear and in which you feel good all day long. In keeping with the camano claim, of course, without cutting in at the waistband. So we expand our portfolio with a strong underwear collection for men, which is in perfect harmony with the socks and ideally complements your sales floor.

In our collections, we've added fashion items to the top-selling basics – we now offer over 6,000 SKUs, with over 2,200 available in NOS. Our special online items, multiple packs with higher MSRP, have proven their worth in the last season, providing optimal sales opportunities and higher profitability in our customers' eCommerce business.

Therefore, we have expanded the online collection once again: Over 2,300 SKUs are available for you to choose from for optimal online business.

Another major focus for ONSKINERY is sustainability. We are aware that there is still a long way to go – but you will never reach the goal if you don't take the first steps. From sustainable packaging, to hybrid cars in the vehicle pool, to using sustainable materials like GOTS certified organic cotton, Tencel or recycled polyester: we work every day to become more sustainable. All optimizations are implemented in a running change system – because only if previous products are not disposed of a change is truly sustainable. In addition, we have been climate neutral since April 2021. We offset all unavoidable CO2 emissions and also support the „Plastic Bank“ climate protection project. Another important step on our way to greater sustainability.

Now I hope you enjoy discovering the new collection and being inspired by the new styles, stories and reports.

I wish you good business!

Yours, Andreas Jauslin
CEO ONSKINERY





OUR PROMISE

AS EXPERTS, WE CREATE SIMPLICITY, CONVENIENCE,
AND VALUE FOR OUR CUSTOMERS EVERY DAY.

THIS IS WHAT WE MEAN BY: CREATING CONVENIENCE

CREATING CONVENIENCE



THE GERMAN SOCK MARKET

TOGETHER WITH HACHMEISTER + PARTNER WE HAVE CREATED A MARKET STUDY. H + P OPERATES GERMANY’S LARGEST STUDY PANEL IN THE CLOTHING SECTOR AND IS THEREFORE THE IDEAL PARTNER FOR OUR PROJECT: TO TAKE A CLOSE LOOK AT THE GERMAN SOCK MARKET.

SOCKS PAY OFF!

Socks pay off: sock competence in retail means a higher share of sales, more gross profit and a higher stock turnover rate. Many retailers still have potential to leverage here, firstly in terms of the share of sales, and secondly in terms of the process (automated replenishment/optimal inventory). This process must be managed in a correspondingly professional and thus efficient manner, starting with purchasing through to replenishment and presentation (often also in secondary placement). The result must be the generation of an above-average contribution margin. One possible approach is a full-service partnership to optimize gross profit while at the same time relieving the burden on the company’s own organization.

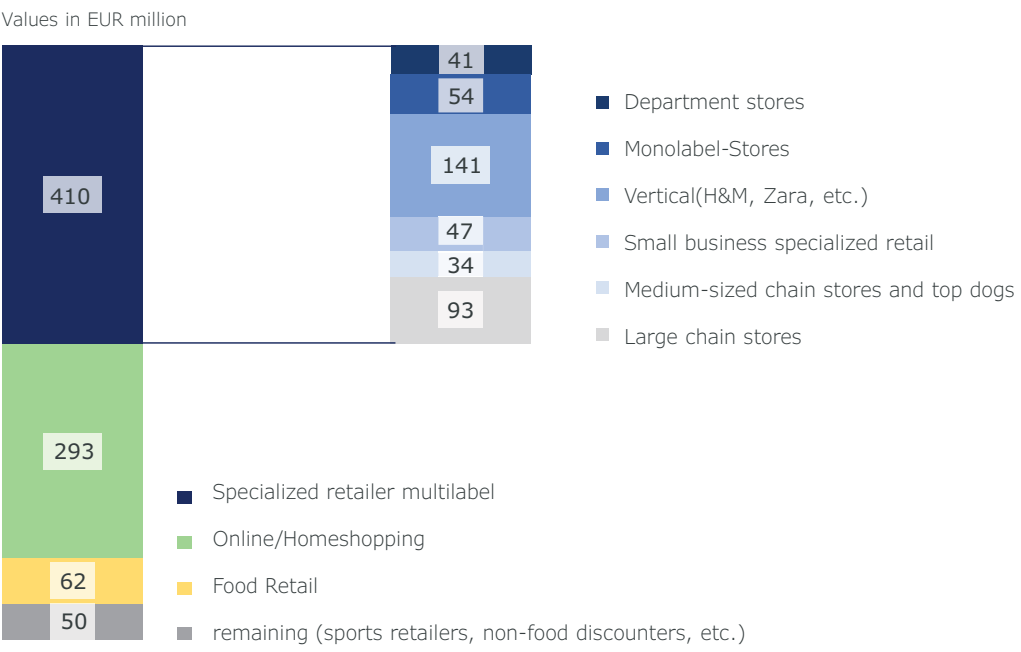
- In addition to the classic sock department, it is important to place the sock as a take-away item accordingly – the right and sometimes double placement at the POS is the key to success.
- The cross-selling potential of socks is not yet fully exploited, e.g. in the footwear department. It is still far too seldom that the matching sock is sold with the shoe. A suitable placement can help here.
- The sock becomes a statement and trend article.
- Socks/stockings are the upper product group with the highest achieved calculation!
- Successful retailers exploit the cross-selling potential. Socks are twice as likely to end up in the customer’s shopping cart (compared to the market as a whole).



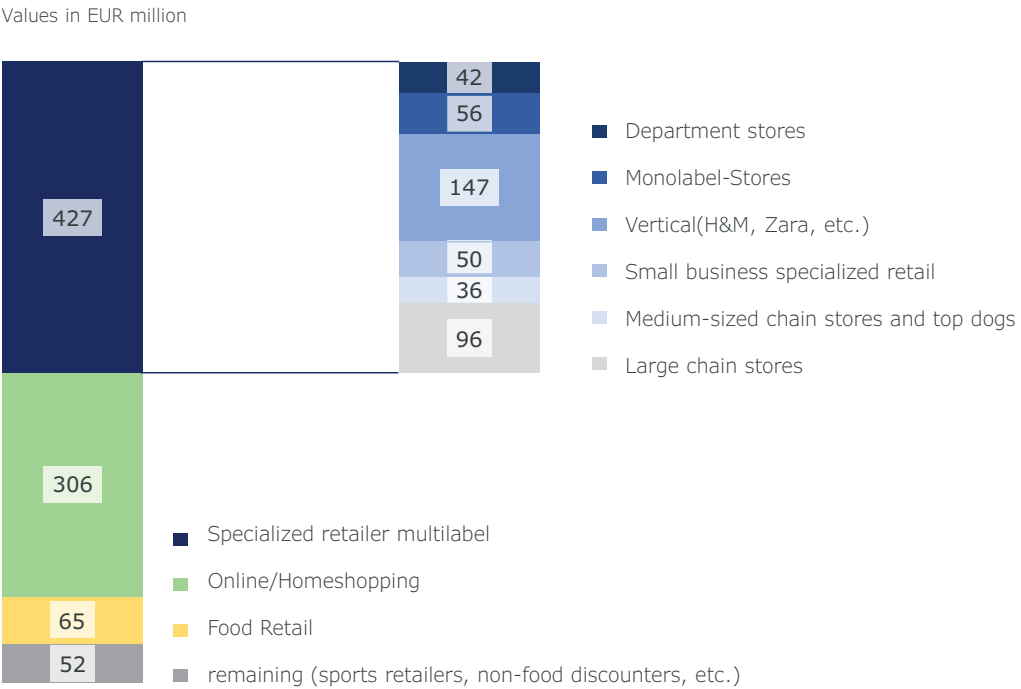
Hosiery is mostly bought by women – 41.2% of purchases of men’s socks are also made by women!

MARKET VOLUME SOCKS/STOCKINGS 2021

Men total: EUR 815 million



Women total: EUR 850 million



YOU WANT TO KNOW MORE?

We’d be happy to tell you more about how to get the most out of your sock business – based on the results of the comprehensive study. Feel free to contact us directly or get in touch at service@onskinery.com.

THE SOCK MARKET PART 2

The study is going into the next round: to find out even more precisely how some retailers are record sales of socks, we will conduct a retailer survey. We look forward to your support!



Learn more



SUCCESS STORY GÖRTZ X ONSKINERY

FRANK REVERMANN, MANAGING DIRECTOR OF GÖRTZ, REPORTS ON THE SUCCESSFUL COOPERATION WITH ONSKINERY

What is the situation at Görtz? What impact did the Corona pandemic have on your business performance in 2020?

We always look ahead. The time was tough, no question about it. Our over-the-counter business still accounts for a large part of our sales – when you consider how long the stores have now been more or less closed, it's fatal from the point of view of the over-the-counter business. However, the pandemic has also helped the acceleration of our omnichannel strategy. We have made a lot of progress in this regard over the past year and continue to work on it.

What impact does the pandemic have on your planning for 2022 in terms of merchandise management, limit allocation, pre-order / post-order share?

We obviously have to take into account our overstocks from last year for 2022 planning. Many are still good-selling items. Against this background, we have adjusted our planning. However, important trends and bestsellers will continue to be purchased and also reordered.

What has been your experience with the support of your retail partners during the crisis? What would you like to see more of?

On the whole, our experience has been positive. Compromises have been found that satisfy both sides. No one is happy if goods are left to gather dust in closed stores, for example.

Have you expanded your online activities? How much of the lost stationary sales during the lockdown could you compensate for online?

This is the area where the biggest development has taken place. Our goal is to become the largest omnichannel shoe retailer in Germany. Contributing to this goal have been the opening of our marketplace on goertz.de and the expansion of our ship-from-store concept to all stores have contributed enormously to this goal. And there will continue to be a lot going on here, we are constantly expanding the marketplace with new partners and product ranges and are working on promising omnichannel services, such as ship-to-home, so that we can offer our customers the best possible service and selection via every sales channel. service and selection through every distribution channel.



„ONSKINERY'S SELECTION, ONBOARDING AND MANAGEMENT OF PRODUCTS HAS RELIEVED THE BURDEN ON GÖRTZ PURCHASING, WHILE AT THE SAME TIME PROVIDING A COMPETENT STOCKING PRODUCT SELECTION ON THE GÖRTZ FLOOR FOR OUR CUSTOMERS.“

Frank Revermann, CEO Görtz

What has been your experience with the ONSKINERY area management model and what added value does it have for your company?

A stocking concept tailored to our points of sale ensures optimal stock levels per store. The store clustering makes it possible to stock the different merchandise groups (women's, men's and/or children's hosiery) in varying depths and with varying degrees of fashion. Automatic replenishment based on defined parameters (initial stocking, minimum, and replenishment quantities) ensures that there are no zero sales and that sales potential can be leveraged. Through a sustainable monitoring and controlling of sales areas, product ranges, and assortments on the part of ONSKINERY, a trusting and efficient cooperation is guaranteed. There is a regular, intensive exchange of information on sales promotion measures as well as stock transfers and returns.

Conclusion: the VMI concept in consignment partnership with EDI-based data exchange has proven to be a win-win situation for ONSKINERY and Görtz, as ONSKINERY's product selection, control and management relieves the Görtz purchasing department and at the same time a competent hosiery choice can be found on the Görtz premises for our customers.

How have sales, gross profits and stock turnover rate developed since the cooperation with ONSKINERY?

Overall, we have achieved double-digit growth since the consignment partnership began in 2018. The consignment model allows for stable gross profits and, through demand-based management of inventories leads to a fast turnaround of the goods. Ware (Ø stock turnover rate 3.0). The outlook for the FW21 season with new, fresh assortments gives reason to hope for the continuation of the Görtz – ONSKINERY success story.





OUR WAY TO MORE SUSTAINABILITY

WE ARE COMMITTED TO ALWAYS THINKING AND ACTING SUSTAINABLY. FROM OUR PRODUCTS TO OUR DAILY OPERATIONS TO OUR INTERACTIONS WITH EACH OTHER - WE WORK EVERY DAY TO BECOME MORE SUSTAINABLE.

PEOPLE

Compliance with social standards has always been a top priority for us, which we ensure through our Code of Conduct, regular audits and recognized certificates (e.g. BSCI).

PLANET

Wherever possible, we avoid and reduce CO2 emissions. This is also the primary goal on our path to greater sustainability. However, we offset unavoidable CO2 emissions and also support the „Plastic Bank“ environmental project.

PRODUCT

We are working to change our products and packaging to sustainable and recyclable materials. The durability of our products also means that they do not have to be disposed of after a short period of use.

ZERTIFIKATE



To strengthen our sustainable cotton sourcing, the Better Cotton Initiative (BCI) is an important partner for us. Growers licensed to sell Better Cotton in the supply chain must meet minimum social and environmental criteria and demonstrate continuous improvement in this regard. Better Cotton is characterized, for example, by the reduced use of pesticides, responsible use of groundwater and sustainable cultivation methods.



The aim of the BSCI initiative is to improve working conditions and social standards along the supply chain. Members of the BSCI undertake to apply the BSCI code of Code of Conduct in their supply chain. Suppliers are audited by independent auditing organizations at least every two years. All ONSKINERY suppliers are certified either with BSCI or the comparable SA8000 certificate.



Many of our materials used carry the Oeko-Tex® 100 certificate. This means that no substances harmful to the skin were used in the production of socks.

FOCUS ON SUSTAINABLE RESOURCES

SUSTAINABLE RESOURCES ARE BECOMING INCREASINGLY IMPORTANT IN PRODUCTION. THE EXPECTATIONS OF END CUSTOMERS ARE JUST AS HIGH AS THE DEMANDS WE PLACE ON OURSELVES. IT IS THEREFORE IMPORTANT TO US TO USE MORE AND MORE SUSTAINABLE RAW MATERIALS AND TO OPTIMIZE OUR PRODUCTS AND PACKAGING STEP BY STEP

Q-NOVA®



Q-NOVA® is an environmentally friendly recycled nylon 6.6 fiber made from regenerated raw materials. Q-NOVA® is made from waste materials derived from the company's main production cycle. These materials could not be reused in any other way and would otherwise have been disposed of as external waste.

- Reduced water consumption and low emissions
- Easy to dye
- Excellent moisture management
- High comfort and stretch

ORGANIC COTTON



Organic cotton is cotton that is produced and certified according to the guidelines and standards of organic agriculture. When growing organic cotton, only natural means and sustainable methods are used instead of artificial fertilizers and pesticides. The use of toxic chemicals and genetically modified organisms (e.g. seeds) is prohibited. 100% of our organic cotton used is also GOTS certified.

- More durable and longer lasting than other natural fibers
- Biodegradable
- No use of pesticides and petroleum fertilizers

TENCEL™



Tencel™ lyocell fibers are cellulose fibers that are obtained from sustainably grown wood and produced in a closed process. The solvents used are recovered and reused, resulting in a very low ecological impact. Tencel™ lyocell fibers are known for their natural comfort and can be used in a variety of ways. The unique physical properties contribute to strength, efficient moisture absorption as well as a comfortable feel against the skin.

- Sustainable manufacturing
- Gentle on the skin
- Silky touch
- High color durability

ECONYL®



ECONYL® is a 100% regenerated nylon fiber made from pre- and post-consumer waste such as fishing nets and other nylon waste. Nylon ECONYL® is equivalent to newly manufactured Nylon, but can be recycled, recreated and reshaped over and over again. This provides unlimited possibilities for Manufacturers, designers and consumers.

In other words: New products can be created and purchased without consuming new resources.

- Recyclable again and again
- Creation of new products without consuming new resources
- Can be processed in exactly the same way as conventional nylon fibers

SPOTLIGHT ON: SUSTAINABLE PACKAGING

In the future, we will not use polybags for the outer packaging of picking units and instead use paper banderoles. For the packaging of many of our products we use FSC® Mix paper. FSC® Mix stands for products in which materials from FSC-certified forests, recycled material, and material from controlled sources (Controlled Wood) can be used. For years, we have also been reusing our suppliers' cartons for shipping goods to our customers – thus saving material and resources. All new cartons are climate-neutral.





GLOBAL RESPONSIBILITY

WE TAKE RESPONSIBILITY FOR PEOPLE AND NATURE.
WITH CONVICTION: THINKING AND ACTING SUSTAINABLY.

CREATING CONVENIENCE



ONSKINERY IS CLIMATE NEUTRAL

Together with ClimatePartner, we have compiled the Corporate Carbon Footprint (CCF): from heating and energy to employee travel, business trips and office materials. We also calculated the raw materials, packaging, logistics and disposal of our products. For 2021, we are offsetting 913,528 kg of CO₂ – these emissions are offset through wind power projects.

In addition, through our cooperation with ClimatePartner, we support the „Ocean Protection“ project of the „Plastic Bank“. In Haiti, Indonesia, Brazil and the Philippines, local inhabitants collect local residents collect plastic waste. At collection points, they can exchange it for money, food, drinking water, or even school fees.

The project ensures that less plastic ends up in the sea. Instead, it is recycled and processed into so-called social plastic, which is used as raw material for new products, such as packaging.

For every ton of CO₂ offset, 10 kg of plastic waste is collected. In our case, that means over 9,000 tons of plastic waste. This is how we combine marine conservation with climate neutrality!



[ClimatePartner.com/15191-2010-1001](https://climatepartner.com/15191-2010-1001)





24/7 AVAILABLE: OUR B2B PORTAL

NO MATTER IF ONLINE ORDER, DOWNLOAD OF RECEIPTS AND INVOICES OR FOR INSPIRATION – OUR SERVICES ARE ALWAYS AVAILABLE AND ACCESSIBLE VIA THE ONSKINERY B2B PORTAL



EFFICIENT

Place your order at any time and from anywhere - in the ONSKINERY B2B Portal you can place your order at any day- or nighttime. NOS articles can be ordered at any time, the seasonal collections can be preordered in advance or reordered at a later point.



EASY

A well-structured navigation, many filter options and the quick search for article numbers make the ordering process as simple as possible. You would like to reorder your top sellers? Thanks to the practical reorder option, you can do so with just a few clicks.



TRANSPARENT

In the download area you can download invoices, delivery bills and credit bills for all your orders. You have all the important documents at a glance - also retroactively for orders that you have not yet placed via the B2B portal.



"WE ARE CONSTANTLY DEVELOPING THE B2B PORTAL, TO MAKE ORDERING AS EASY AS POSSIBLE. THIS IS WHAT WE UNDERSTAND UNDER CREATING CONVENIENCE!"

Alisia, Coordinator Digital Business at ONSKINERY



SPRING FEVER

camano[®]
COMFORT IN SOCKS

ONSKINERY
THE EXPERTS IN BODY & LEGWEAR



DISCOVERING DREAMSCAPES

AS THE INVENTOR OF THE CUFF WITHOUT RUBBER PRESSURE, WE OFFER UNMISTAKABLE WEARING COMFORT IN A CONTEMPORARY DESIGN FOR THE WHOLE FAMILY. FROM BABIES TO KIDS TO GOLDEN AGERS, WE OFFER THE RIGHT PRODUCT FOR EVERY FOOT – DIVIDED INTO SIX DIFFERENT PRODUCT LINES. WHAT DO THEY ALL HAVE IN COMMON? THE INCOMPARABLE CAMANO FEEL-GOOD EFFECT

The spring-summer collection 2022 takes us away from domestic coziness and into the colorful country life. When the mental stress falls away from us, we long for emotional change. Finally meeting the family again, enjoying the vastness of nature, drinking a sundowner with good friends and simply letting the soul dangle. Inspired by blooming nature and journeys of thought to faraway places, we distinguish between soft shades of color and intense mood setters.

At a picnic with the whole family the ca-soft colors make us feel new optimism and reminisce about warm sunny days from childhood. The light brown shade iced coffee makes us feel the cool refreshment, different shades of blue are like looking at the summer sky. Flowers in shades of pink and pink and aquatic shades of green make us dream and have a decelerating effect.

OUR LINES

CA-SOFT: Unbeatable piqué waistband without rubber pressure

COMFORT: Soft, comfortable waistband

COTTON FINE: Finest high-quality cotton

SILKY FEELING: Silky viscose feeling

WARM & COZY: Cuddly feel-good moments for the foot

FUNCTION: Special functional fibers for all kinds of sports & Co



Collection overview
camano

Product variations: 127

Color variations: 557

NOS: 73

S/S22 novelties: 28

Online collection articles: 47

With sustainable materials: 29%

CAMANO UNISEX

THE IDEAL COMPANION IN ALL SITUATIONS

The camano unisex range offers the perfect sock for every occasion, from footie to knee sock. From the absolute top seller 3642, which should not be missing on any sales area, to the sneaker 3003 and the cotton footie 3663 – all camano unisex articles are united by the cuff without rubber pressure, the pleasant wearing comfort and the wide variety of colors.

„I NOW HAVE THE 3642 IN ALMOST
EVERY COLOR – IT’S SUPER
COMFORTABLE TO WEAR AND GOES
WITH EVERY LOOK!“

Katharina, Specialist Marketing at ONSKINERY
and ca-soft Ffan



Scan now and
have a look behind the scenes

There is soft and
ca-soft 3642



The ca-soft 3642 in the three new soft ice cream colors Iced Coffee, Azalea Pink and Bel Air Blue, it whets the appetite for summer.

This is how to wear camano unisex articles in spring: the absolute top seller 3642 is complemented by the trend colors Azalea Pink (4515), Bel Air Blue (5260) and Iced Coffee (8420). And also the short sock 3042 and the absolute must-have in every summer, the sneaker sock 3003, are available in the soft ice cream colors. The particularly comfortable cuff, the soft toe seam and the ideal fit make the ca-soft line our favorite of the summer.



1 | the bestseller 3642 in 3 new colors Iced Coffee, Bel Air Blue and Azalea Pink

2 | The short sock 3023 is perfect for spring

3 | Summer is sneaker season: 3003 fits perfectly into every sneaker show



SUSTAINABILITY ROADMAP CAMANO CA-SOFT AND CA-SOFT JUNIOR

Up to and including the Spring/Summer 2023 collection, which will then be delivered in January 2023, we are gradually converting the cotton articles to organic cotton. We are also working on reducing the proportion of polyamide to save plastic and are introducing new sustainable labeling.

The ca-soft junior articles have already been completely converted to organic cotton and the new labeling with the current Spring/Summer 2022 collection.



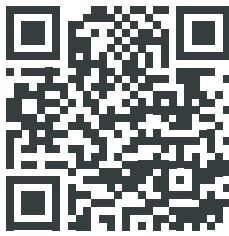
HERE'S HOW YOU READ THE PRODUCT OVERVIEWS

The article overviews are sorted by gender: we start with Unisex, then Men, Women and finally Kids. Sporting goods, fine goods and underwear are listed separately.

- NOS** A NOS article resp. a NOS color
- NEW** A new item or a new S/S22 color
- no flag** A carry-over item from the previous season
- eye icon** Made from and with sustainable materials
- gift icon** Delivered in a box – ideal as a gift
- star icon** Campaign item with increased promotional exposure
- heart icon** Designer's Choice – the designers' favorites
- heart icon** Mini-Me items



Our expert Luca, Product Manager camano, explains the advantages of the ca-soft range.



Scan now and watch the video

CA-SOFT



CA-SOFT 3642 – RRP 7,95€
with cotton



CA-SOFT 3652 – RRP 8,95€
with cotton



CA-SOFT 3942 – RRP 9,95€
with cotton



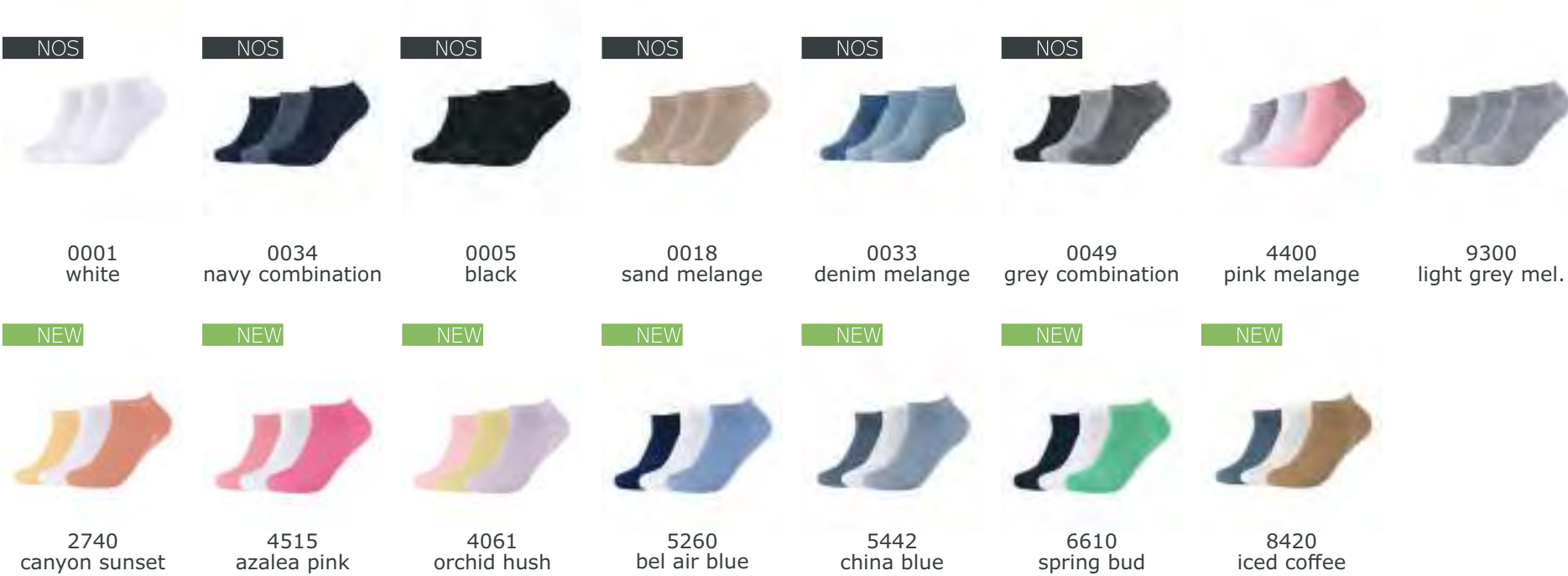
CA-SOFT 3242 – RRP 9,95€
parts cotton



CA-SOFT 3023 – RRP 6,95€
with cotton



CA-SOFT 3003 – RRP 6,95€
with cotton



WARM & COZY 1103002 – RRP 7,95€



COMFORT 3664 – RRP 7,95€
with cotton



COMFORT 3663 – RRP 7,95€
with cotton



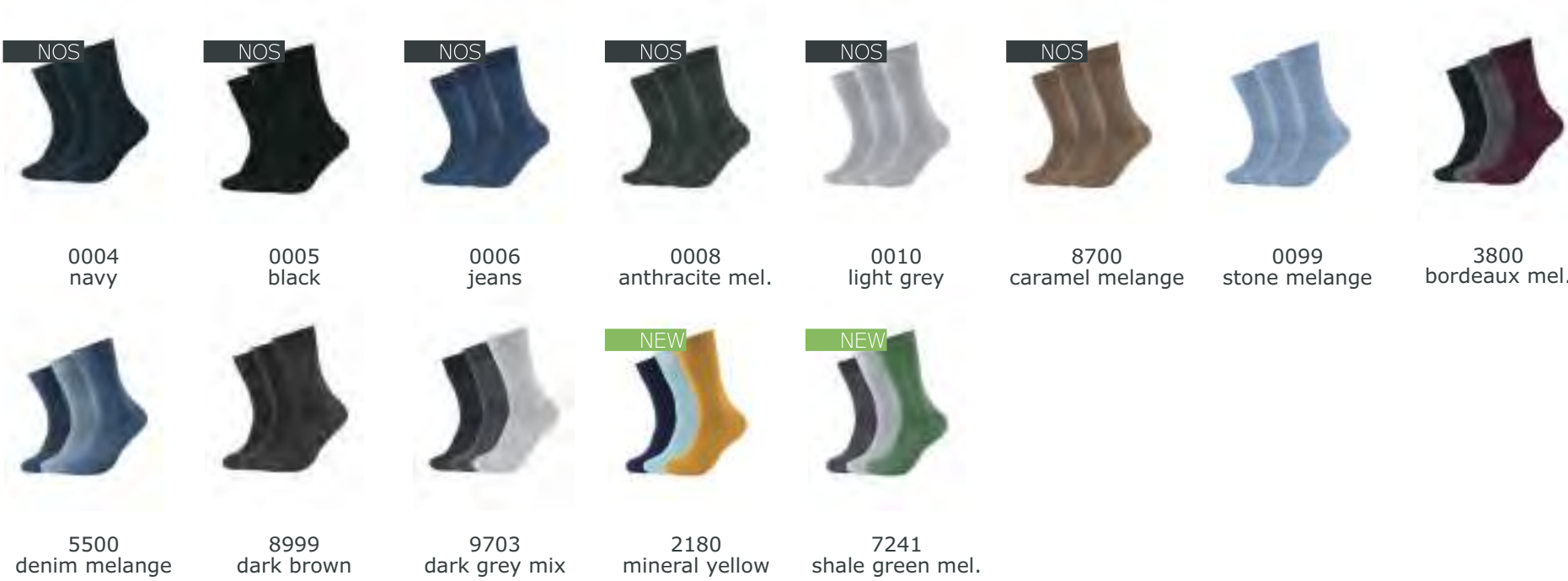
COMFORT 3663000 – RRP 333,90€



COMFORT 1153611 – RRP 9,95€
mit Baumwollanteil



COMFORT 3403 – RRP 6,95€
with sustainable cotton



COMFORT 4420 – RRP 7,95€
with cotton



COMFORT 1103403 – RRP 19,95€
with sustainable cotton



📦 Delivery in the 7-days-box
– perfect as a gift



Spring fever with the
camano comfort sock
3403

CAMANO MEN

The man wants it classic, but also casual? Here we rely on a wide range of colors and patterns such as argyles, shadows and stripes. With the 7-Days gift box (1104017), the sock drawer is also ideally equipped – just reach in and you have the right sock in your hand. The mix of solid colors and argyle patterns still leaves enough choice to match the sock to the rest of the outfit.

The men's socks in subtle stripe design **4429** - here in 8660 fossil melange

„MY FAVORITE SOCK TO WEAR WITH JEANS AND A SUIT: THE 4429. THE LIGHT STRIPE DESIGN LOOKS SUPER CLASSY AND REALLY MAKES A STATEMENT!“

Marco, Coordinator Merchandising at ONSKINERY

CA-SOFT 4303 – RRP 8,95€

with cotton



CA-SOFT 4401 – RRP 8,95€

with cotton



CA-SOFT 3512 – RRP 8,95€

with sustainable organic cotton



CA-SOFT MEN ORGANIC 1144000 – RRP 7,95€

with sustainable organic cotton



CA-SOFT MEN 4429 – RRP 8,95€

with cotton



Delivery in the 7-days-box – perfect as a gift

COMFORT MEN 1104013 – RRP 9,95€

with sustainable cotton

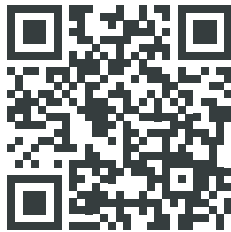


„Gentlemen are allowed to be bold with color and skillfully showcase the friendly striping of **1104013**.“

CAMANO WOMEN

„THE STAR OF THE COLLECTION ARE THE SILKY FEELING SOCKS.
BRAND NEW THIS SEASON: THE MINI SNEAKER 1142412.“

Luca, Product Manager camano



Scan now and
take a look behind the scenes

The new women's
ribbed socks
1102042 as well as
1142412 in feminine
colors provide a silky
touch - here in
delicate cameo rosé
(left) and classic
white (right)



SILKY TOUCH 3514 – RRP 7,95€

with sustainable Tencel™ 




SILKY TOUCH 3318 – RRP 6,95€

with sustainable Tencel™ 




SILKY TOUCH 1142412 – RRP 6,95€

with sustainable Tencel™ 



SILKY TOUCH 1102042 – RRP 7,95€

with sustainable Tencel™ 



„For the ladies I recommend the luxurious ribbed sock **1102042** made of Tencel™. It is perfect for summer and can be combined both sporty and casual and classy.“



SUSTAINABILITY ROADMAP
CAMANO SILKY TOUCH

From this season, spring/summer 2022, all Silky Touch articles are made of Tencel™, i.e. sustainable viscose. And without compromising on quality, softness and feel!



„THE SILKY TOUCH IS CREATED BY THE SOFT, SILKY VISCOSE. STYLISH AND COMFORTABLE – IDEAL FOR BUSINESS AND LEISURE!“

Luca, Product Manager camano

Pure silky feeling in
the Silky Touch sock from
camano 3514_2003

CA-SOFT 1102000 – RRP 7,95€
with cotton



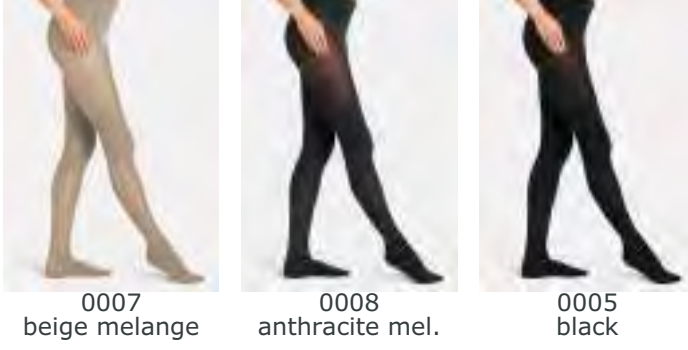
CA-SOFT 1122000 – RRP 9,95€
with cotton



CA-SOFT 1122200 – RRP 9,95€
with a cotton part



COMFORT 2006 – RRP 9,95€
with cotton



CA-SOFT 1142411 – RRP 9,95€
with sustainable organic cotton



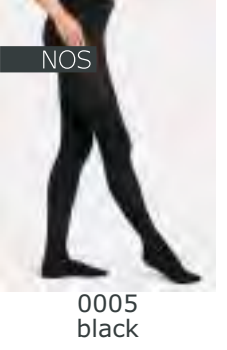
CA-SOFT 1102022 – RRP 7,95€
mit Wollanteil



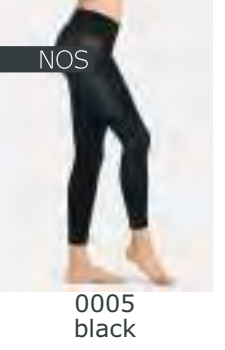
COMFORT 2405 – RRP 9,95€
with high-quality polyamide



COMFORT 2008 – RRP 11,95€
with high-quality polyamide



COMFORT 2009 – RRP 11,95€
with high-quality polyamide



COTTON FINE 1142004 – RRP 9,95€
with cotton



COTTON FINE 2281 – RRP 9,95€
with cotton



SUSTAINABILITY
ROADMAP CAMANO
COTTON FINE

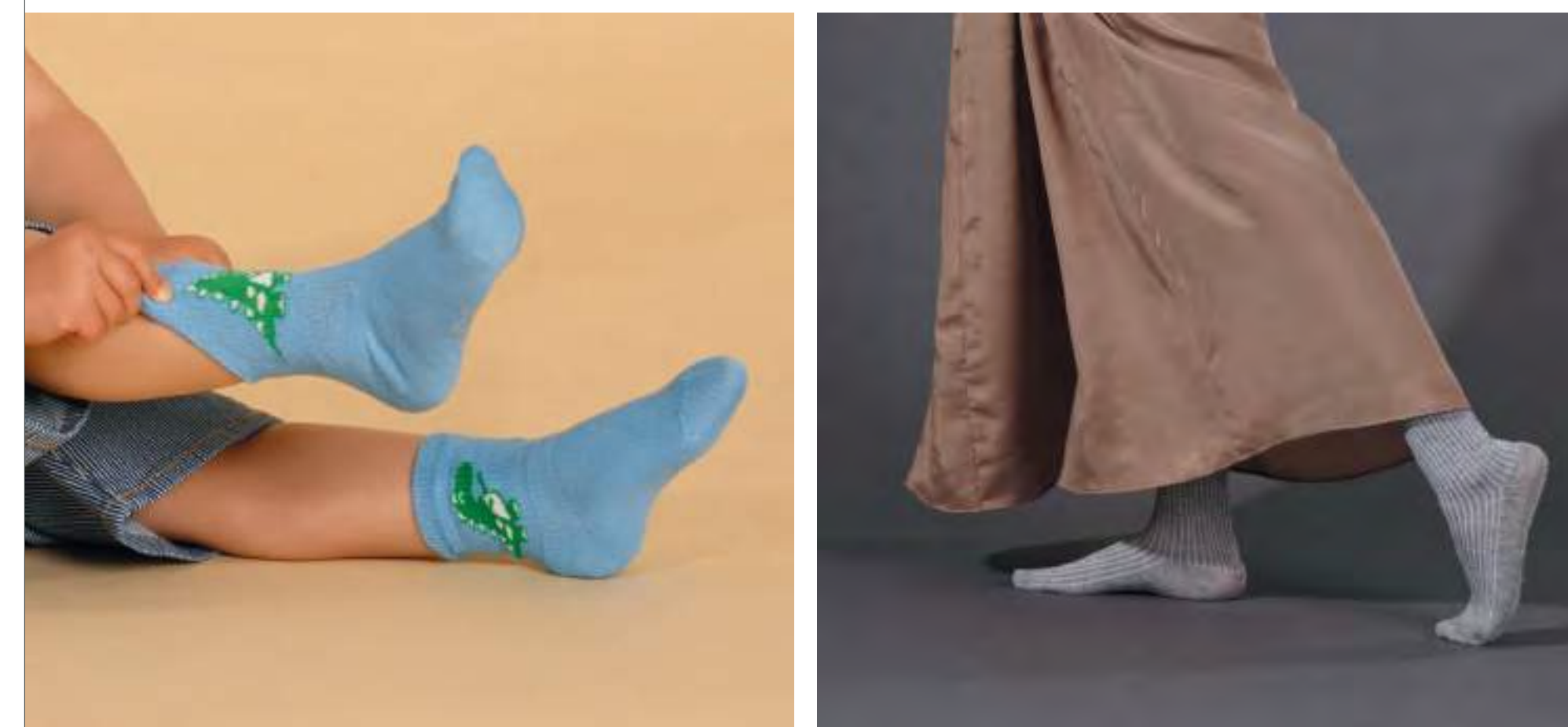
The conversion to organic cotton will take place by the spring/summer collection 2023, which will be delivered in January 2023. We will also use the new sustainable label then.

The Cotton Fine socks with rolled cuff completes any classic look 2281_0005





COMFORT FOR EVERYBODY



camano[®]
COMFORT IN SOCKS

ONSKINERY
THE EXPERTS IN BODY & LEGWEAR

CAMANO CHILDREN

ALSO FOR THE LITTLE ONES THERE IS A LOT OF CHOICE AT CAMANO – WITH GREAT DESIGNS AND SUSTAINABLE COTTON

All camano children's and baby products are made with sustainable BCI cotton or organic cotton. Hand-linked toe seams and reinforced heel and toe areas make the socks particularly durable and robust – so that even when romping around no holes appear. Whether bow design 1106071 or dinosaur motif 1106078: every child will find their favorite sock!

CA-SOFT 3701 – RRP 6,95€
with sustainable organic cotton



CA-SOFT 3723 – RRP 6,95€
with sustainable organic cotton



CA-SOFT 3170 – RRP 6,95€
with sustainable organic cotton



CA-SOFT 3902 – RRP 6,95€
with sustainable organic cotton



CA-SOFT 3101 – RRP 6,95€
with sustainable organic cotton



CA-SOFT 1106075 – RRP 5,95€
with sustainable organic cotton



CA-SOFT 1106076 – RRP 5,95€
with sustainable organic cotton



CA-SOFT 1106077 – RRP 5,95€
with sustainable organic cotton



CA-SOFT 1106078 – RRP 5,95€
with sustainable organic cotton



CA-SOFT 1146010 – RRP 6,95€
with sustainable organic cotton



CA-SOFT 1116012 – RRP 6,95€
with sustainable organic cotton



CA-SOFT 1146011 – RRP 19,95€
with sustainable organic cotton



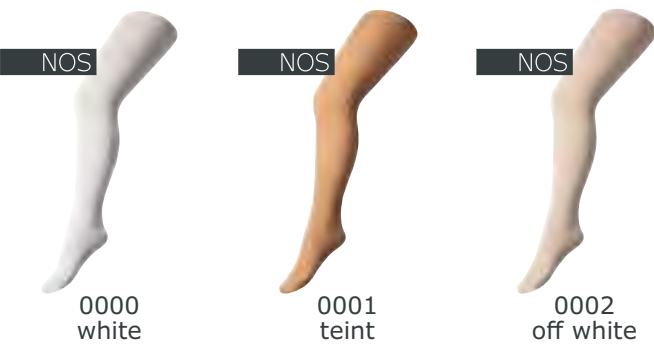
WARM & COZY 1116000 – RRP 5,95€
aus kuscheligen Materialien



COTTON FINE 3119 – RRP 6,95€
with sustainable organic cotton



FINE EVERYDAY MATT 3125 – RRP 6,95€
with sustainable polyamide Q-Nov®



Awesome socks for the next
dinosaur expedition **1106078**

COMFORT 3128 – RRP 6,95€
with sustainable cotton



COMFORT 1106079 – RRP 7,95€
with sustainable organic cotton



COMFORT 1116001 – RRP 5,95€
with cotton



SUSTAINABILITY ROADMAP CAMANO COMFORT AND COMFORT JUNIOR

By the Fall/Winter 2023 collection, which will ship in August 2023, we will convert cotton items to BCI cotton or recycled materials. We are also introducing new sustainable labeling.

CA-SOFT 3105 – RRP 6,95€

with sustainable organic cotton



CA-SOFT 1106071 – RRP 14,95€

with sustainable organic cotton



COMFORT 1106008 – RRP 7,95€

with sustainable organic cotton



CA-SOFT 1106072 – RRP 14,95€

with sustainable organic cotton



COMFORT 1136309 – RRP 9,95€

with sustainable organic cotton



COMFORT 1106338 – RRP 4,95€

with sustainable organic cotton



Delivery in sustainable gift box - ideal as a gift



Our popular baby item sustainable and reissued.

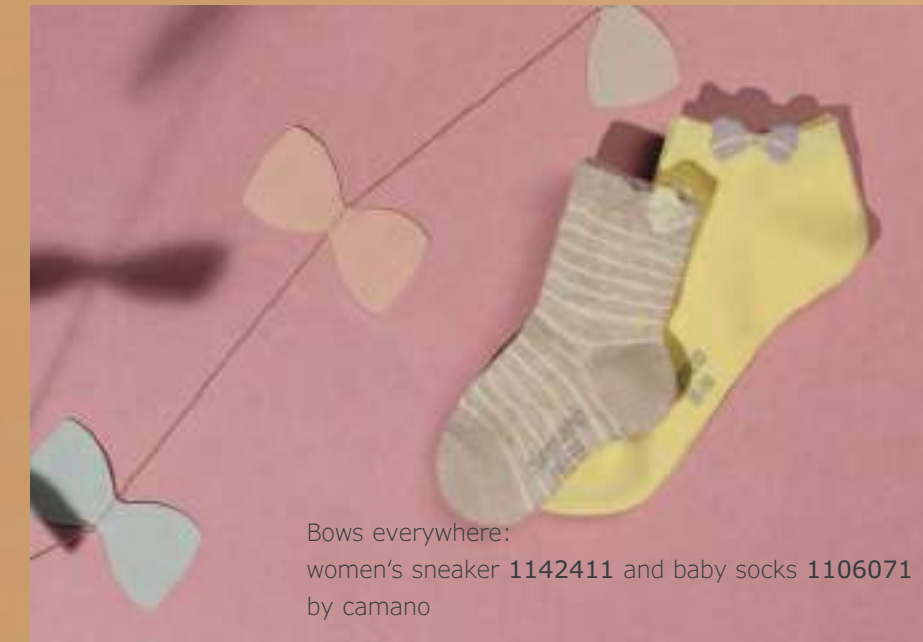
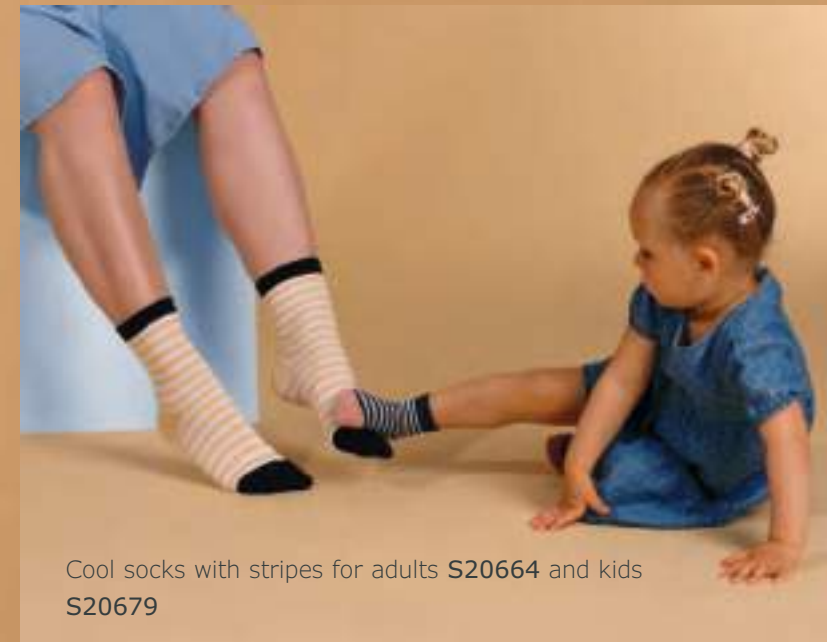
Baby Paul feels amazing in camano comfort 1106338



For Mom and Baby: the baby socks with cute bow 1106071 matching mom's cool bow sneaker 1142411



For the smallest dinosaur fans there are cool socks with dinosaur motifs 1106072



MINI ME

PARTNER LOOK IS IN AGAIN!
ESPECIALLY WHEN IT COMES TO THE LITTLE ONES.

Whether cool stripes or cute little bows - mom and dad, uncle, aunt, grandma and grandpa are spoiled for choice. Perfectly coordinated, so the kids can jump with the adults on comfortable socks through the apartment. From camano and s.Oliver, for kids, babies, ladies and men – there's something for everyone.

So cute, the new ripped socks made out of TENCEL™ **S20649**





Scan now and get fit!

„MY FAVORITE TENNIS SOCKS ARE FROM CAMANO -.
VERY SOFT AND COMFORTABLE, WITHOUT CUTTING IN!“

Lisa, tennis coach in Munich

CAMANO FUNCTION

FIT FOR CAMANO - FIT WITH CAMANO

For a tennis match or out jogging and hiking – our FUNCTION sports collection is part of it. Thanks to the use of special functional fibers, the articles are moisture-regulating and ensure dry feet during any activity. A must-have for every yoga fan is our comfortable and non-slip camano yoga sock.

Tennis match with
camano socks
5943_0001

UNISEX DIABETIC SOCKS 5913 – RRP 7,95€

with sustainable cotton



UNISEX 5942 – RRP 7,95€

47% Polyester 37% Cotton 15% Polyamid 1% Elasthan



UNISEX 5932 – RRP 6,95€

55% Polyester 29% Cotton 15% Polyamid 1% Elasthan



UNISEX 5931 – RRP 6,95€

55% Polyester 29% Cotton 15% Polyamid 1% Elasthan



UNISEX 1145000 – RRP 6,95€

65% Cotton 32% Polyamid 3% Elasthan



UNISEX SKIING SOCKS 5911 – RRP 9,95€

47% Polyester 31% Polyacryl 12% Polyamid 9% Wool 1% Elasthan



UNISEX 5944 – RRP 6,95€

34% Polyester 33% Polyacryl 21% Polyamid 10% Wool 2% Elasthan



UNISEX 5943 – RRP 6,95€

with sustainable cotton



UNISEX YOGASOCKE – 1113301 – RRP 5,95€

with cotton



Namasté: die
camano Yoga-
Socke mit Anti-
Rutsch-Print
1113301

CHILDREN 3721 – RRP 6,95€

47% Polyester 37% Baumwolle 15% Polyamid 1% Elasthan



CHILDREN 1116005 – RRP 5,95€

55% Polyester 29% Baumwolle 15% Polyamid 1% Elasthan



CHILDREN 1126205 – RRP 9,95€

with cotton



CHILDREN 1136305 – RRP 9,95€

with cotton



FIT FOR CAMANO

camano®
COMFORT IN SOCKS

FOLLOW THE
STORY OF COMFORT



camano®
COMFORT IN SOCKS

COMFORT IN BODYWEAR

THE NEXT CHAPTER IS OPENED:

„COMFORT IN BODYWEAR“. THOSE WHO KNOW AND LOVE CAMANO KNOW
THAT UNBEATABLE WEARING COMFORT IS THE TOP PRIORITY

WE ARE WRITING THE NEXT CHAPTER: COMFORT IN BODYWEAR. Comfort, quality, well-being, flexibility, and sustainability were the driving thoughts of the last year. Our time in the home office has taught us that style and comfort are not opposites and do not have to be mutually exclusive. Modern skin-flattering and versatile styles – Day & Night – are at the top of our shopping list for S/S 2022. And although the times of being confined will hopefully soon be over and the freedom and warmth of balmy summer days are calling, we don't want to miss the comfort we are now so used to.

COMFORT CONTINUES

Whether the long-awaited picnic with the whole family or in the evening at sunset – the focus is entirely on the moment. Finally being outdoors again and watching the sky not only through the window pane. Finally hearing the birds chirping again. Finally being able to smell the summer again. Carefree and free, no time for oppressive seams and cuffs. Live in the now and enjoy. For that, we need body-conscious clothing that fits just as effortlessly for jogging or climbing as it does for watching Netflix.

We have taken on the increasing demands of the last year and used our expertise in legwear to open the next chapter „Comfort in Bodywear“. Those who know and love camano know that unbeatable wearing comfort is and always will be our top priority. Selected, high-quality materials ensure the longevity of our products and also stand in the balancing act of modernity and timelessness. True to the motto: Comfort that matters!

Contemporary and natural, we celebrate body neutrality and embrace diversity as the new normal. With the size range of our all-rounders, there is something for everyone. Let's celebrate our similarities, not our differences. The love of comfort and softness unites us all!

COLORS & DESIGNS

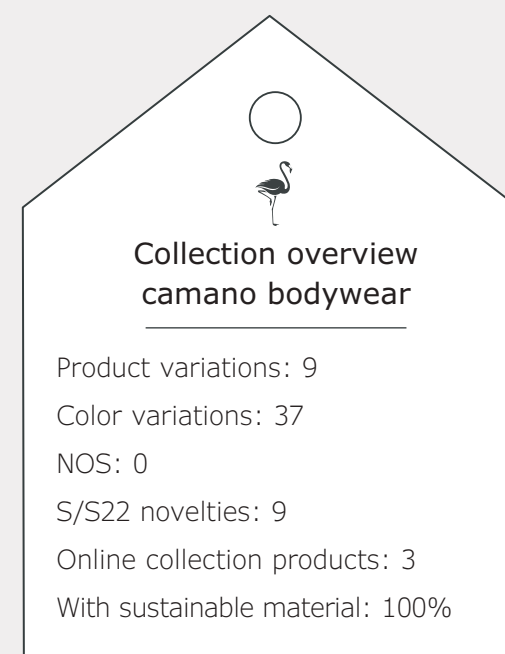
For the launch of our new body and underwear concept, we are focusing on fashion inspired by nature, in addition to the classic basic colors. Different shades of blue in plain and melange effects let us enjoy the regained freedom and relax with a look at the sky. A dark fir green reminds us of cool forests and back to warm days where we can unwind and enjoy in the shade under a tree on a picnic blanket. A statement is made by the fashionable camouflage alllover print, which used for the contemporary trunk is definitely a highlight of the new collection.

SUSTAINABILITY

Our bodywear collection not only impresses with extra comfort and modern colors, but also with 100% well thought-out sustainability. For the comfort line, we use certified BCI cotton, whose global initiative aims to both support farmers and have a more positive impact on the environment. The matte paper of the packaging is from sustainable forestry and FSC certified. We avoid plastic films and deliberately use open packaging concepts or recesses through which customers can see and touch the goods. Only the hook is made of plastic and can be easily detached and disposed of separately.



Fits perfectly:
camano
bodywear Trunk
1314000_5091



The camano look:
ca-soft sock 3642 in white combined
with camano bodywear shirt
334000_1000 and the perfect fitting slip
1304000 in light grey melange.

„BOTH THE SHIRTS AND THE UNDERWEAR ARE SO SOFT – THE QUALITY IS
REALLY TOP-NOTCH AND FEELS GREAT!“

Tobias, Model of camano Bodywear

CAMANO UNDERWEAR MEN

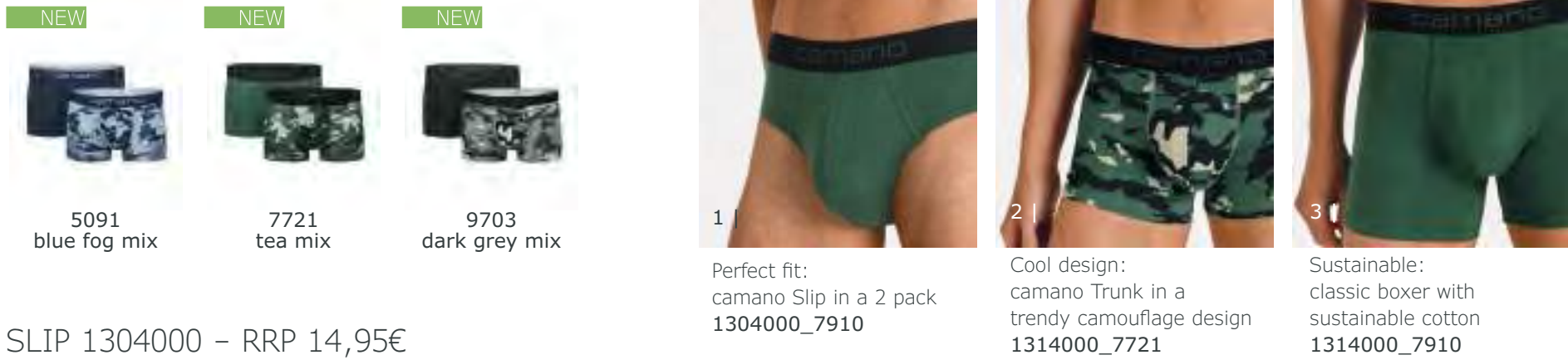
BOXERSHORTS 1324000 – RRP 16,95€

with sustainable cotton



TRUNK 1314000 – RRP 16,95€

with sustainable cotton



SLIP 1304000 – RRP 14,95€

with sustainable cotton



V-NECK T-SHIRT 1344000 – RRP 19,95€

with sustainable cotton



COMING SOON

We are already working on a women’s collection with casual shirts, comfortable panties and thongs – stay tuned for more Comfort in Bodywear.

CREW-NECK T-SHIRT 1334000 – RRP 19,95€

with sustainable cotton



TANKTOP 1354000 – RRP 17,95€

with sustainable cotton



SUSTAINABILITY ROADMAP
CAMANO BODYWEAR

All items are made of BCI certified sustainable cotton. The packaging has been designed to use as little plastic as possible and the hook can be easily separated from the package made of FSC paper.

„THE COMFORTABLE FIT IS SIMPLY CONVINCING!
THE UNDERWEAR FITS PERFECTLY ALL DAY.“
Christoph, Test wearer of the new camano bodywear collection

The new boxer in 1324000
in 5803 blue mix from the
sustainable underwear
collection.



Scan now and experience
camano comfort bodywear

SECOND SKIN

IN THE FINE RANGE WE COMPLEMENT OUR WIDE NOS SPECTRUM, WHETHER TRANSPARENT OR OPAQUE, WITH ELEGANT MUST-HAVES. HIGH QUALITY IS VERY IMPORTANT TO US AND SO ALL ARTICLES ARE MADE IN ITALY.

FINE EVERYDAY MATT

A NOBLE, MATT LOOK FOR EVERY DAY.
The FINE EVERYDAY MATT is a fine pantyhose with a silky matte look for beautiful legs. A comfortable, pressure-free feel-good waistband as well as comfort cotton gusset and flat seam ensure maximum wearing comfort. Also, worth mentioning: the preformed foot with slightly reinforced, barely visible reinforced toe area as well as a mesh stop (8200, 8202, 8203).

FINE SILKY SHIMMER

ELEGANT, SHIMMERING LOOK WITH A SILKY TOUCH.
The silky-smooth tights FINE SILKY SHIMMER hug the legs like a soft make-up and give a flawless appearance. Cotton gussets and invisible, reinforced toes with soft flat seams ensure a feeling of comfort when worn. This pantyhose line (in 15 DEN) is also perfect for open shoes.

FINE PREMIUM 3D

SPECIAL EVEN STITCH PATTERN DUE TO 3D KNITTING TECHNOLOGY.

The pantyhose of the FINE PREMIUM 3D line with comfortable cotton gusset conjures up beautiful, elegant legs. The 3D knitting technology enables an even, ring-free stitch pattern. Feel-good waistband, flat seam and toe with soft flat seam ensure maximum wearing comfort.

FINE FUNCTIONAL

PPERFECT SILHOUETTE DUE TO SHAPING AND COMPRESSION INSERTS.

Light legs throughout the day are provided by the tights from the FINE FUNCTIONAL line. With their firming function in the panty section, they create a slim silhouette and flatter the female form. The anatomically adapted pressure pattern promotes optimal circulation and revitalizes the legs noticeably. The waistband, cotton gusset and flat seam provide a pleasant feeling. Also convincing: the preformed foot with a reinforced heel as well as the toe with a soft flat seam.



Collection overview camano fine

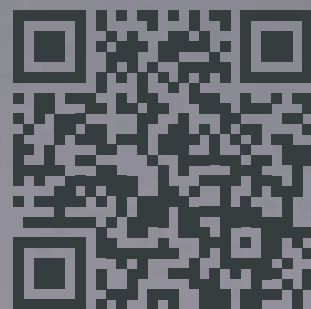
Product variations: 49

Color variations: 151

NOS: 17

S/S22 novelties: 10

Online collection items: 17



Jetzt scannen und die
3D-Stricktechnologie an Aktion erleben.

OUR FINE LINES

FINE EVERYDAY MATT: noble, matte look for every day

FINE PREMIUM 3D: especially even knitted pattern stitch pattern due to 3D knitting technology

FINE FUNCTIONAL: perfect silhouette thanks to shaping and compression inserts

FINE FASHION: current trendy designs

FINE CURVY: stylish appearance with wow effect for curvy ladies

FINE FASHION

THE TIGHTS LINE WITH TRENDY DESIGNS

The FINE FASHION line inspires fashionistas with special refinements. Here, too, comfort and quality are super important. A pleasant cotton gusset, a comfort waistband and underwear flat seam as well as a soft toe seam provide a feeling of well-being when worn and guarantee an optimal fit.



The two highlights of the camano Fine collection:
Black tights with classic dots **1138010_9999** (1) and confetti pattern **1138012_9999** (2).



„CAMANO PREMIUM 3D IS THE PERFECT FINISH FOR THE LEGS!“

Sarah, Sales Assistant

Stunning fit - thanks to 3D knitting technology
8213_9999



„THE CAMANO MATERNITY TIGHTS HAVE BEEN WITH ME FOR NEARLY 9 MONTHS. PERFECT HOLD AND A PLEASANTLY SOFT PROTECTION FOR ME AND MY BABY.“

Susanne, model on baby break



Scan now and be convinced

The waistband is extra soft - for support without cutting in

MATERNITY

THE MATERNITY TIGHTS, LEGGINGS AND PANTIES ENRICH THE CAMANO FINE ASSORTMENT FOR ALL EXPECTANT MOTHERS

We now offer a sustainable Maternity Capsule made from regenerated Econyl® yarn. The three products support the abdomen thanks to various knitted-in zones and grow with it throughout pregnancy thanks to high elasticity. In the thigh area, a light compression in wave look is created for a comfortable wearing feeling. Due to the 3D knitting technology, the mesh pattern is particularly even and continues to dress the woman elegantly during the special time.

The three products are the perfect companions in summer as well as in winter and offer a perfect appearance for all 9 months.

MATERNITY TIGHTS 1138011 | 50 DEN

RRP 24,95€

with sustainable polyamide Econyl®

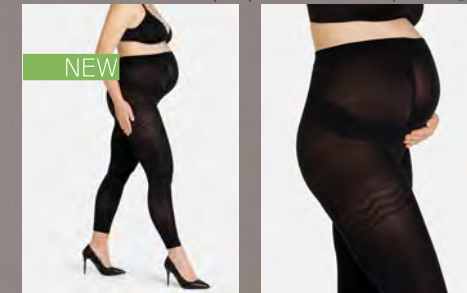


9999
black

MATERNITY LEGGINGS 1198004 | 50 DEN

RRP 24,95€

with sustainable polyamide Econyl®



9999
black

MATERNITY PANTS 1198005 | 50 DEN

RRP 19,95€

with sustainable polyamide Econyl®



9999
black

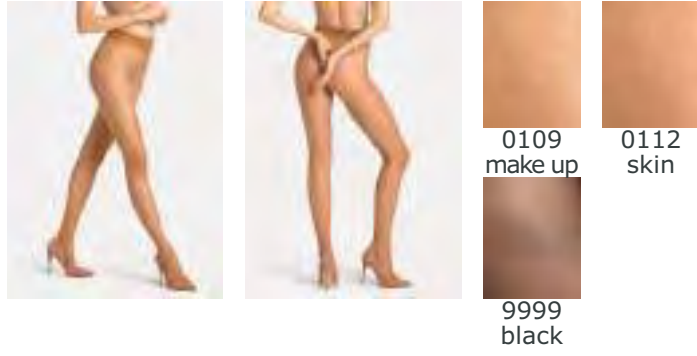
MATT TIGHTS 8200 | 20 DEN | 2ER PACK
RRP 9,95€



MATT SOCKS 8203 | 20 DEN | 2ER PACK
RRP 5,95€



MATT TIGHTS 1138003 | 10 DEN
RRP 5,95€



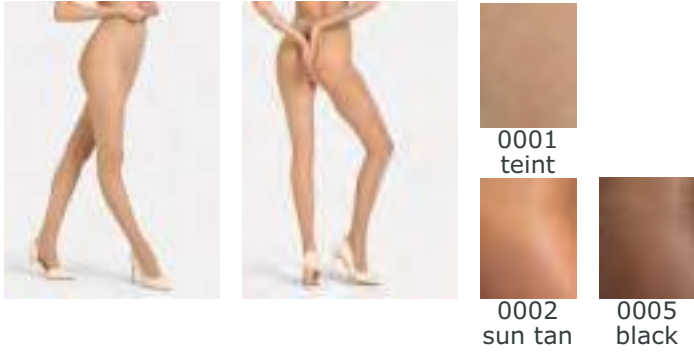
MATT KNEE-HIGHS 8202 | 20 DEN | 2ER PACK
RRP 6,95€



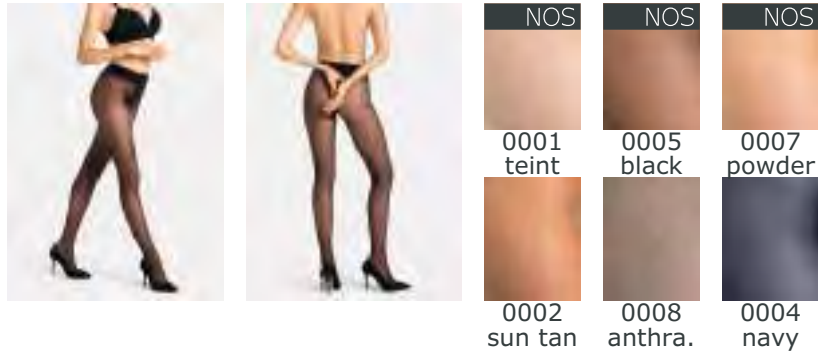
MATT FOOTIE 8040
RRP 5,95€



SILKY SHIMMER TIGHTS 8224 | 15 DEN
RRP 9,95€



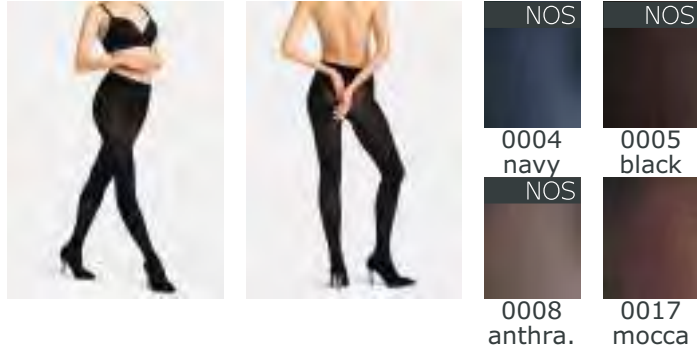
TIGHTS 8213 | 20 DEN
RRP 9,95€



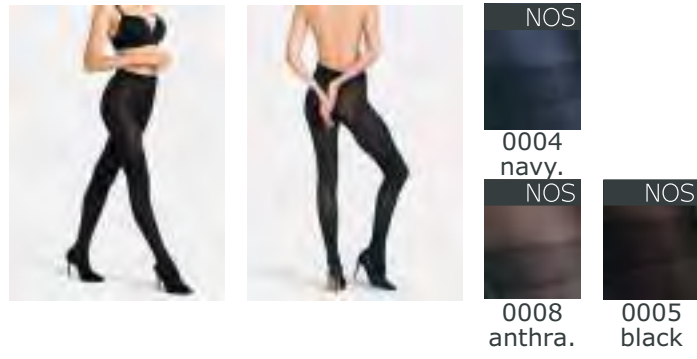
KNEE HIGHS 8215 | 20 DEN
RRP 6,95€



TIGHTS 8217 | 40 DEN
RRP 11,95€



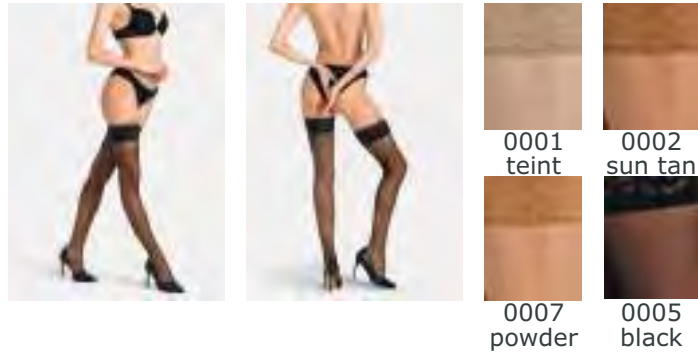
TIGHTS 8204 | 60 DEN
2ER PACK | RRP 13,95€



KNEE HIGHS 8206 | 60 DEN
2ER PACK | RRP 8,95€



STAY UPS 8214 | 20 DEN
RRP 14,95€



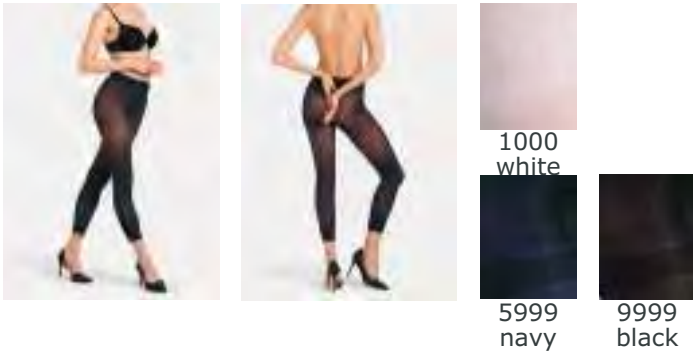
SOCKS 8219 | 40 DEN
RRP 6,95€



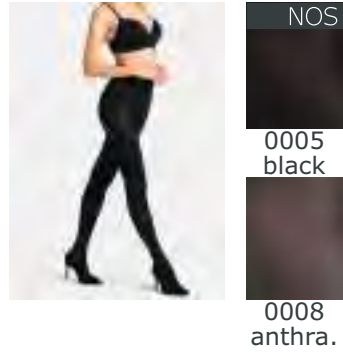
LEGGINS 8205 | 60 DEN
2ER PACK | RRP 13,95€



LEGGINS 1198000 | 40 DEN
RRP 5,95€



TIGHTS 8207
80 DEN - RRP 14,95€



KNEE HIGHS 8209
60 DEN - RRP 6,95€



FINE CURVY

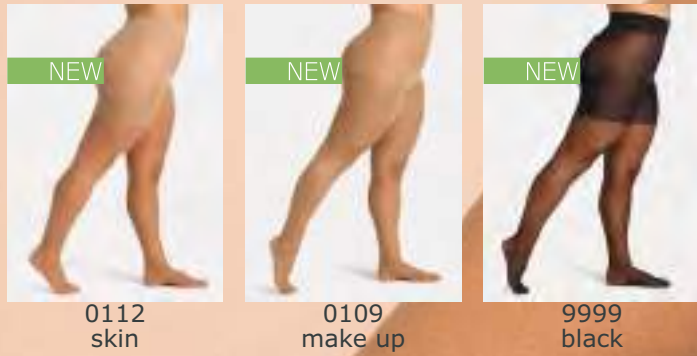
THE FIGURE HUGGING TIGHT FOR CURVY LADIES

The Curvy Fine collection from camano ensures a great appearance with a wow effect. An extra wide and pressure-free feel-good waistband, comfortable cotton gusset, underwear flat seams and noble looks from silky-shiny to natural matt make our tights, leggings or panties indispensable for ladies with larger sizes.

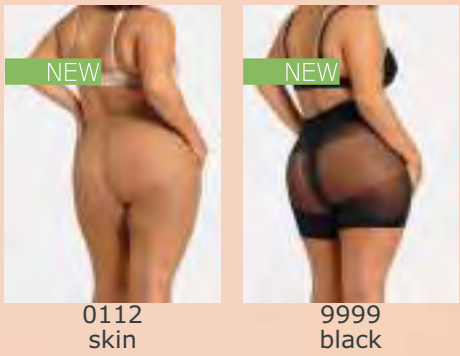
TIGHTS 1138004 | 20 DEN
RRP 15,95€



TIGHTS 1138005 | 20 DEN | 2ER PACK
RRP 19,95€



PANTIES 1198001 | 40 DEN
2ER PACK | RRP 19,95€



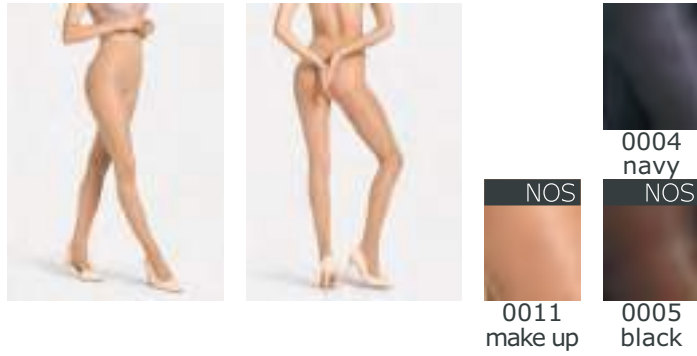
TIGHTS 1138006 | 60 DEN
RRP 16,95€



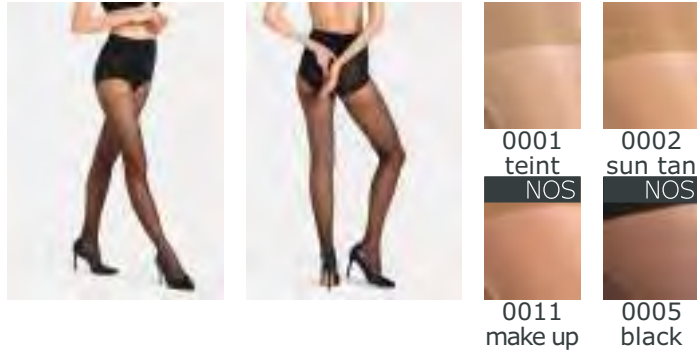
TIGHTS 1198002 | 60 DEN
RRP 16,95€



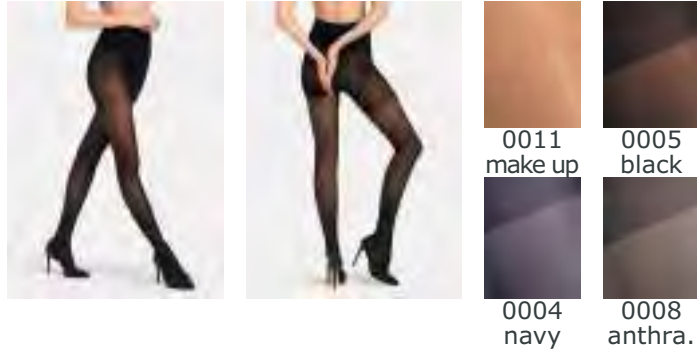
TIGHTS 8100 | 40 DEN
RRP 12,95€



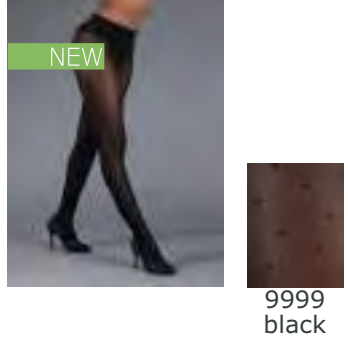
TIGHTS 8102 | 15 DEN
RRP 14,95€



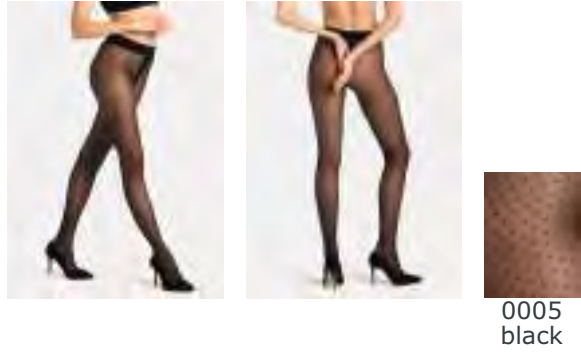
TIGHTS 8107 | 80 DEN
RRP 14,95€



FASHION TIGHTS 1138010
40 DEN - RRP 15,95€
with sustainable polyamide Q-Nova®



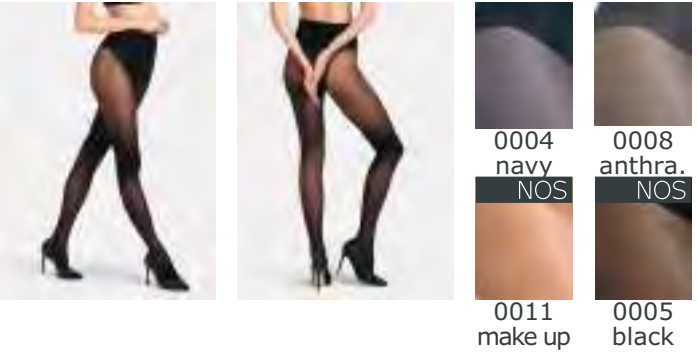
FASHION TIGHTS 8957 | 30 DEN
RRP 12,95€



KNEE HIGHS 8109 | 40 DEN RRP 7,95€



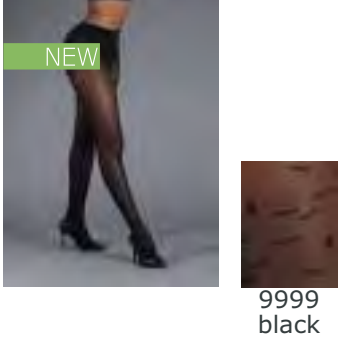
FUNCTIONAL TIGHTS 8105 | 40 DEN
RRP 14,95€



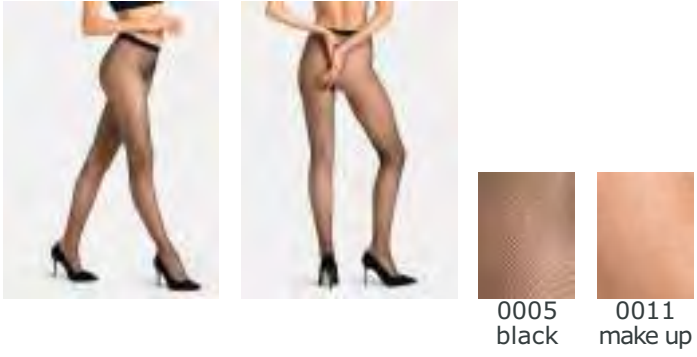
KNEE HIGHS 8108 | 80 DEN
RRP 9,95€



FASHION TIGHTS 1138012
30 DEN - RRP 15,95€
with sustainable polyamide Q-Nova®



FASHION TIGHTS 8960
50 DEN - RRP 12,95€





s.Oliver
FASHION FOR LIFE

ONSKINERY
THE EXPERTS IN BODY & LEGWEAR



SPRING IN A FRESH GLOW

WHEN YOU THINK OF SPRING, YOU AUTOMATICALLY THINK OF BLOOMING FLOWER FIELDS, GREEN TREES AND THE FIRST RAYS OF SUNSHINE. THIS COMFORTING FEELING IS THE CORE OF THE NEW S.OLIVER COLLECTION

The spring season is inspired by people's desire to start life again after the difficult last year. To counteract this phase, we enjoy the here and now. Unfold, give yourself space for the fun things in life and throw yourself full force into the new season – spring can come! Thus, soft lines and rounded shapes that emphasize movement and sensuality while providing a sense of comfort inspire silhouettes and materials. Pastel tones define the look, while bold colors add fresh accents. Color blocking and bicolor knits are used, in combination with natural colors like beige, refreshing greens and orange.

At the same time, the focus is on our environment. Appreciation for the planet includes regenerative design using innovative plant materials. Recycled fibers take center stage.

This season, the focus is on our BASICS, complemented with matching fashion items. We focus on the family concept and have created brother and sister items that are perfectly coordinated. Our Originals in the unisex segment are complemented by super stylish ribbed socks with a woven label on the back of the cuff. Classics are upgraded with two new understated fashion colors for socks, quarters and sneakers. For men, there is a new basic sneaker to add to our Originals group.

All of our new items are developed with the most sustainable materials as possible. We use organic cotton, BCI cotton, Q-Nova® as well as TENCEL™ and for our new batik style for kids we use sustainable natural dyes.



Collection overview s.Oliver Socks

Product variations: 54
Color variations: 235
NOS: 22
S/S22 novelties: 21
Online collection products: 41
Sustainably made: 90%

UNSERE LINIEN

ORIGINALS: high-quality basics made with combed cotton
ESSENTIALS: our bestsellers with soft toe seam for a pleasant feeling
SILKY TOUCH: silky comfort due to high-quality TENCEL™

ORIGINALS S24001 – RRP 7,95€

with cotton



ORIGINALS S21001 – RRP 7,95€

with cotton



ORIGINALS S24002 – RRP 9,95€

with sustainable organic cotton



ORIGINALS S20674 – RRP 9,95€

with sustainable organic cotton



ESSENTIALS S24018 – RRP 9,95€

with sustainable organic cotton



ESSENTIALS S20128 – RRP 9,95€

with sustainable organic cotton



ESSENTIALS UNISEX S26010 – RRP 24,95€

with recycled materials



ESSENTIALS S25105 – RRP 9,95€

with sustainable cotton



ESSENTIALS S24118 – RRP 9,95€

with sustainable cotton



ESSENTIALS S21007 – RRP 9,95€

with sustainable cotton



ESSENTIALS S20028 – RRP 9,95€

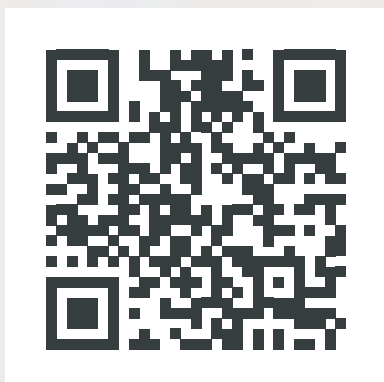
with sustainable cotton



SUSTAINABILITY ROADMAP
S.OLIVER ESSENTIALS

With the current collection S/S2022 we start to convert the cotton articles to BCI-Cotton. This conversion will be completed by the Fall/Winter 2022 collection, which will be delivered from August 2022.

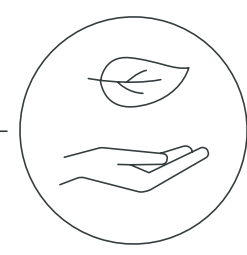
At the same time, we will introduce a new label for all products, which will also take the new branding into account.



Scan now and be convinced



So comfortable
and distinctive
with the new loop
at the cuff - the
great unisex
ribbed sock
S20674



SUSTAINABILITY ROADMAP S.OLIVER ORIGINALS

The conversion to organic cotton will take place by the fall/winter collection 2022, which will be delivered in August 2022. At the same time, we will introduce a new label for all products, which will also include the new branding.

ORIGINALS S20001 - RRP 7,95€

with sustainable organic cotton



ORIGINALS S24011 - RRP 6,95€

with sustainable organic cotton



ORIGINALS MEN S20663 - RRP 9,95€

with sustainable organic cotton



ORIGINALS MEN S24178 - RRP 7,95€

with sustainable organic cotton



ESSENTIALS S30001 -

RRP 7,95€

with sustainable cotton



ESSENTIALS S20590 -

RRP 9,95€

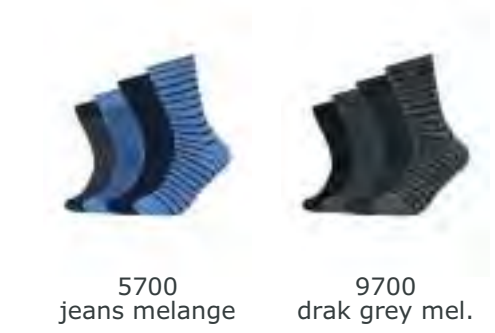
with sustainable cotton



ESSENTIALS S26012 -

UVP 16,95€

with sustainable cotton



in a gift box

WE LOVE MOM:
the sock made of sustainable
TENCEL™ **S20649** not only
flatters every foot, but also
makes hearts beat faster



LOVE IS IN THE AIR

„TO LOVE IS A BLESSING, TO BE LOVED IS HAPPINESS “ - LEO TOLSTOI

On Mother's Day, birthday or anniversary: on many occasions in spring you can say „I love you“. In the spirit of Cupid, the socks from s.Oliver hit right to the heart **S20649**. Whether as a gift for your sweetheart, as a thank you for mom or as a small gift in between: the soft socks with sustainable TENCEL™ not only look good, but also feel good.



So lovely: the heart sock with
silky TENCEL™ **S20649**

ORIGINALS S20002 – RRP 7,95€

aus nachhaltiger Biobaumwolle



ORIGINALS S22146 – RRP 9,95€

aus nachhaltiger Biobaumwolle



ORIGINALS S25005 – RRP 9,95€

aus nachhaltiger Biobaumwolle



ORIGINALS WOMEN S20664 – RRP 9,95€

aus nachhaltiger Biobaumwolle



ORIGINALS WOMEN S24012 – RRP 7,95€

aus nachhaltiger Biobaumwolle



My favorite item this season is the **Women's Mini Sneaker S24012**. It goes perfectly with white sneaker shoes because it sits perfectly on the foot and is not visible, but still hugs the foot nicely. Especially stylish – the new fashion colors with a stripe design!

SILKY TOUCH S20135 – UVP 7,95€

aus seidigem TENCEL™



SILKY TOUCH S24135 – UVP 7,95€

aus seidigem TENCEL™



SILKY TOUCH S20649 – UVP 9,95€

aus seidigem TENCEL™



SILKY TOUCH S24173 – UVP 8,95€

aus seidigem TENCEL™



SUSTAINABILITY ROADMAP S.OLIVER SILKY TOUCH

We are converting all Silky Touch articles to TENCEL™ for the current Spring/Summer 2022 collection. Here, too, we will introduce the new label for all products from delivery in August 2022.

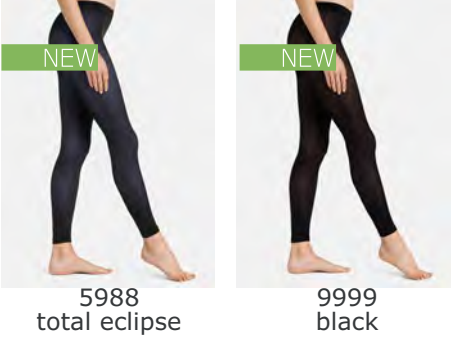
ESSENTIALS S25110 - UVP 8,95€
with sustainable cotton



ESSENTIALS S23008 - UVP 9,95€
with sustainable Q-Nova



ESSENTIALS S29008 - UVP 9,95€
with sustainable Q-Nova



ESSENTIALS S23003 - UVP 9,95€



ESSENTIALS S20675 - UVP 11,95€
with recycled polyester and organic cotton



ESSENTIALS S20680 - UVP 11,95€
with sustainable organic cotton



ESSENTIALS S24125 – RRP 8,95€

with sustainable cotton



ESSENTIALS S21008 – RRP 8,95€

with sustainable cotton



ESSENTIALS S20205 – RRP 8,95€

with sustainable cotton



ESSENTIALS S23002 – RRP 7,95€

with sustainable cotton



ESSENTIALS S20677 – RRP 8,95€

with sustainable organic cotton



SILKY TOUCH S21142 – RRP 8,95€

with sustainable TENCEL™



ORIGINALS S24040 – RRP 8,95€

with sustainable organic cotton



ORIGINALS S21040 – RRP 9,95€

with sustainable organic cotton



ORIGINALS S20040 – RRP 8,95€

with sustainable organic cotton



ORIGINALS S23040 – RRP 20,95€

with sustainable organic cotton



ORIGINALS S21140 – RRP 9,95€

with sustainable organic cotton



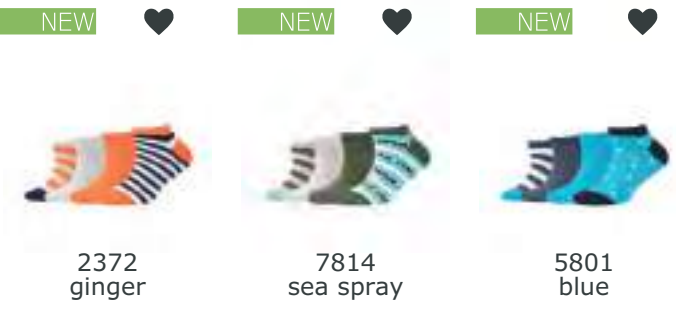
ORIGINALS S20676 – RRP 8,95€

with sustainable organic cotton



ORIGINALS S24180 – RRP 8,95€

with sustainable organic cotton



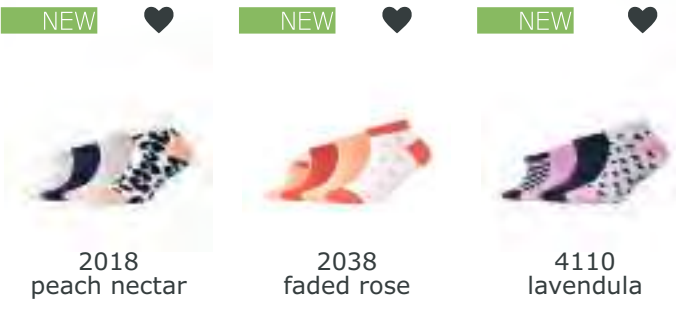
ORIGINALS S20678 – RRP 8,95€

with sustainable organic cotton



ORIGINALS S24181 – RRP 8,95€

with sustainable organic cotton



ORIGINALS BABY S20050 – RRP 7,95€
with sustainable organic cotton



ORIGINALS BABY S20644 – RRP 7,95€
with sustainable organic cotton



ORIGINALS BABY S23050 – RRP 8,95€
with sustainable organic cotton



ORIGINALS BABY S20681 – RRP 19,95€
with sustainable organic cotton



ORIGINALS BABY S20679 – RRP 19,95€
with sustainable organic cotton



Baby Originals made
from high quality
organic cotton:
S20681 in two
different
color packs



s.Oliver
FASHION FOR LIFE

S.OLIVER HERALDS THE FUTURE OF THE BRAND WITH A MAJOR IMAGE CAMPAIGN

A NEW LOGO, A NEW CLAIM AND A NEW BRAND ORIENTATION: THE FASHION AND LIFESTYLE BRAND S.OLIVER WILL PRESENT ITSELF IN A NEW LIGHT FROM APRIL 2021 AND STARTS INTO THE FUTURE. AS PART OF THE RELAUNCH, A 360° BRAND CAMPAIGN WILL BE IMPLEMENTED

A lot has happened since the s.Oliver Group was founded in 1969 – the Rottendorf-based company has been able to establish itself as one of Germany's leading fashion groups. The s.Oliver brand, with which it all began, is one of the best known in the country with a current brand awareness of more than 85%, according to the GfK Brand Study in February 2021. With investments in the collections as well as a new direction, s.Oliver continues to write the brand DNA into the future after more than 50 years.

The goal of the brand relaunch, which was developed in collaboration with Serviceplan Group: To gain presence, relevance and profile while tapping into new, urban target groups. The reorientation of the brand extends across all areas, such as marketing, e-shop, social media and retail. The central theme is always life, because s.Oliver makes fashion for life. In addition to the visual modernization with a new brand identity that visualizes the brand in a particularly clear and contemporary way in the digital space as well, s.Oliver is adding its brand essence directly to the new logo with „Fashion for Life.“

Levin Reyher, Director Marketing & Licences s.Oliver emphasizes: „We consistently focus on the lives of our customers, because the role of fashion in our society has changed. It has to support people in their lives and not push itself to the fore. We know that our target group loves fashion, but their lives don't revolve around it. And that's a good thing. We want to convey this contemporary attitude. This also means that in the future we will position ourselves more strongly on social issues that affect the way we live together.“

The brand is presenting itself accordingly with the image campaign and the claim „Looks that tell a story“ in April: self-confident, genuine and positive. This claim will also be used beyond the campaign and will accompany s.Oliver in the long term. In line with the brand manifesto statement „No Chi-Chi, no circus, but really good fashion,“ s.Oliver is gearing its products even more closely to the lives of its customers, creating above all emotions and inspiration.

The collections meet high quality standards and are wearable in the long term. They fit into all life situations and convey a good feeling when worn. Important guidelines also include principles such as „size 38 is really a 38“ and the expansion of the s.Oliver WE CARE sustainability program.

„WE KNOW THAT OUR TARGET GROUP LOVES FASHION, BUT THEIR LIVES DON'T REVOLVE AROUND IT. AND THAT'S A GOOD THING.“

Levin Reyher, Director s.Oliver Marketing & Licensing

„WE CONSISTENTLY FOCUS ON THE LIVES OF OUR CUSTOMERS, BECAUSE THE ROLE OF FASHION IN OUR SOCIETY HAS CHANGED. IT HAS TO SUPPORT PEOPLE IN THEIR LIVES AND NOT PUSH ITSELF TO THE FORE. “

Levin Reyher, Director s.Oliver Marketing & Licensing



s.Oliver
FASHION FOR LIFE



SKECHERS – SPORTY LIFESTYLE

THE SOCK COLLECTION IS PERFECTLY IN SYNC WITH SKECHERS' SHOE OFFERING AND REFLECTS THE BRAND'S SPORTY LIFESTYLE.

Skechers is the third largest athletic lifestyle shoe brand in the world and a coveted brand for a broad target group. Skechers socks are made of high-quality combed cotton and functional microfibers. All products feature SilverClear technology. This fiber with anti-bacterial technology effectively fights bacteria, mold and fungi to prevent odors, so that the socks stay fresh, clean and odor-free.

The wide range of Skechers product lines makes sure that a broad target group can be reached and gives the consumer fresh opportunities to engage with Skechers. The new collection responds to consumers'

demands and tastes that are changing faster than ever.

For kids, we offer strong colors to set the perfect mood for the little ones, from crew designs to sneakers. The unique styles round off the entire range which has been highly successful in all channels due to their inspiring design, quality, and good price-performance ratio.



Collection overview Skechers

Product variations: 114
Color variations: 402
NOS: 120
SS22: novelties: 29
Online collection products: 47

OUR LINES

ADULTS

CASUAL: Relaxed styles for an everyday look

MESH VENTILATION: Moisture-regulating mesh ventilation for a comfortable feel

CUSHIONED: With cushioned sole and comfort cuff

FUNCTION: The active sport lines from Skechers

KIDS

BASIC: Everyday socks for the little ones

FANCY: Special yarns and creative designs

BOBS FROM SKECHERS HELPS SAVE AND SUPPORT SHELTER ANIMALS AND KIDS IN NEED

MORE THAN 16 MILLION PAIRS OF NEW SHOES HAVE BEEN GIVEN TO CHILDREN, AND \$6.6 MILLION DONATED TO ANIMAL SHELTERS THROUGH SKECHERS' PHILANTHROPIC SHOE LINE.

Since its beginnings, the BOBS collection has always been a unique Skechers offering: part of the global giving movement, determined to make a big impact.

It started with a devastating natural disaster in the United States—Hurricane Katrina. Skechers saw the immense need for footwear as the company worked hard to get shoes to the people stranded in its aftermath. Soon after, the company saw many similar situations unfold around the world.



A BOBS adoption event at the Skechers store in Moreno Valley, California.

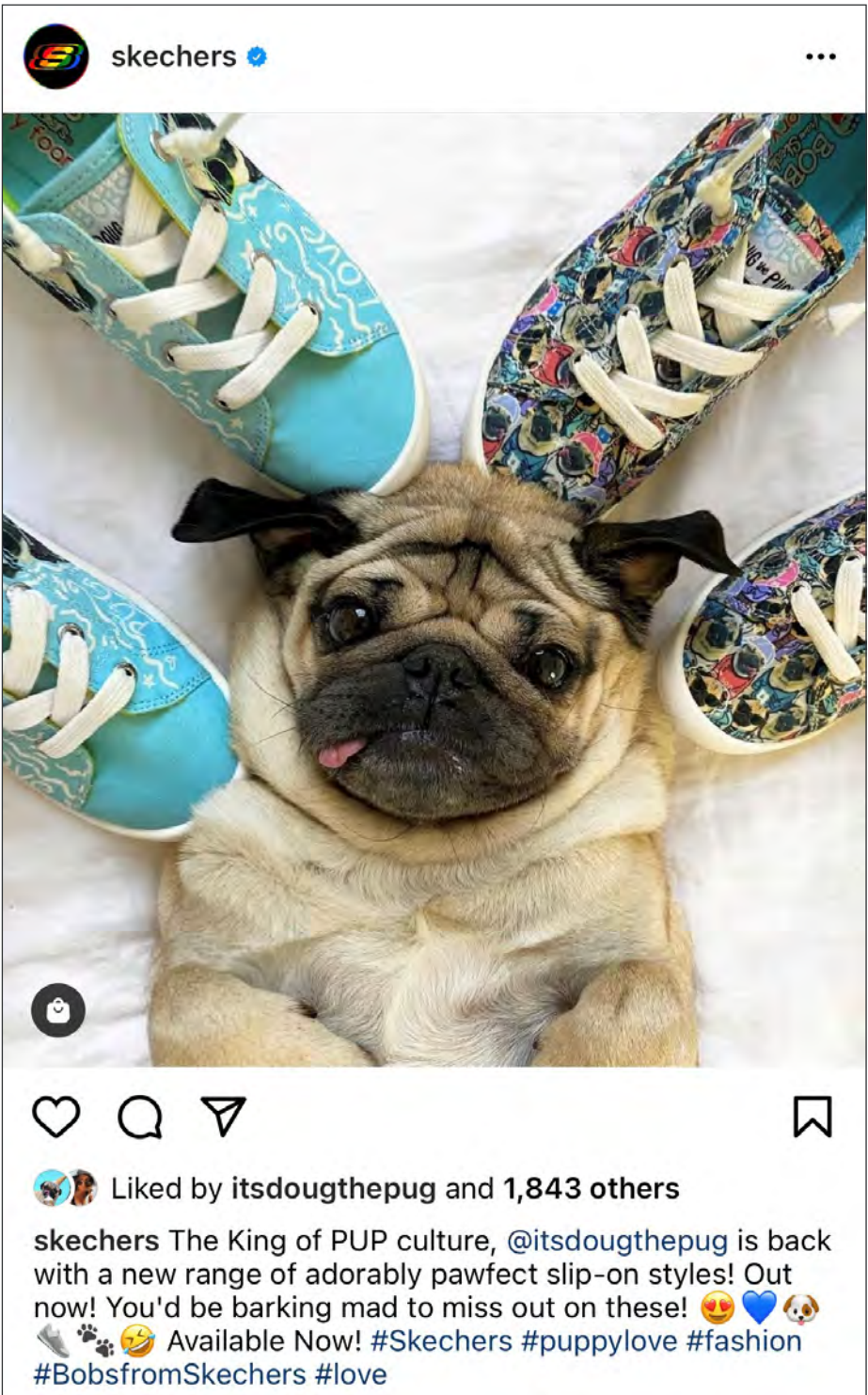
Skechers came up with a plan: for every pair of BOBS from Skechers shoes sold in the United States, the company would donate easy-to-care-for shoes that adapt as children's feet grow. The brand was officially launched in 2011 to help boys and girls impacted by poverty, homelessness and disasters. Initial donations served children in the United States whose lives were uprooted by fires, tornadoes, hurricanes and economic challenges, as well as those affected worldwide.

Now, 16 million pairs later, the BOBS program has grown to reach kids in over 60 countries: in the past year alone, children of the Beirut port explosion and kids in need throughout Europe, Central America and North America have all received shoes. The company most recently donated to youth in Canada, Romania and Greece, with plans to give more shoes to children in Italy, Spain and other regions.

The BOBS from Skechers program has evolved over the years. It still donates new shoes to children, but now it also aids animals in need in the United States and Canada through its diverse charity collection of BOBS shoes, apparel, socks and accessories for people and pets—a movement that has had a profound impact, and is set to do even more as the company plans to expand the program to other markets.

To date, Skechers has donated \$6.6 million and has helped save and support 1.2 million shelter dogs and cats through BOBS sales, and its shelter animal program has been making noise in all the right ways - uniting animals with their new pet parents at adoption events, spotlighting four-legged stars in BOBS on Instagram and more.

At the heart of its pet-friendly spirit is its compelling donation message: for every BOBS item purchased, Skechers makes a donation to its partner, Petco Love, a non-profit organization



BOBS ambassador, Doug the Pug.



The Skechers Pier to Pier Friendship Walk. ONSKINERY is a regular supporter and sponsor of the Friendship Walk and will continue to contribute in 2021.

that supports an extensive network of 4,000 animal welfare organizations. The brand has found a joyful way to connect millions of consumers with millions of pets in need of homes—in many instances, their last chance to avoid euthanasia.

Skechers' mission to save animals has allowed the company's designers to find new ways to connect humans with their pets—and BOBS fanatics will often track down their favorite pooch or feline on an adorable shoe, or nab one of the brand's popular animal mosaic designs (including one that even featured Skechers employees' beloved pets). Furry celebrities like Doug the Pug have entered the ring, launching their iconic likeness on BOBS styles, and pet influencers love to sport their favorite style alongside their pet.

The BOBS collection has branched out from its original alpargatas into a playful assortment of boots, sport sneakers, flats, sandals and more. There's even BOBS Our Planet Matters—a collection made with recycled, organic and reclaimed materials for those who want to make an even bigger difference.

Skechers sees all of its giving efforts as a positive way to connect consumers to a wide range of causes that they adore—causes that have even included nurses and teachers. But as a family lifestyle brand that knows a thing or two about what it takes to thrill and inspire the young set, it always comes back to the children.

Injecting the same fun-filled spirit that has fueled its kids' styles for decades, the company's non-profit Skechers Foundation throws a Pier to Pier Friendship Walk every October. Since 2009, the annual event has raised more than \$15 million for children with special needs, public schools and the Skechers Scholarship Program—which awards \$200,000 annually to talented students across the United States to reach their dream colleges.

From helping people of every age to caring for pets in need, Skechers knows how to transform its offering into styles that look good, feel good and do good—and share the company's joy of giving with all walks of life. Learn more about Skechers' global giving movement at about.skechers.com/community.



Legendary boxer Sugar Ray Leonard in BOBS with his rescue dog, Luna.

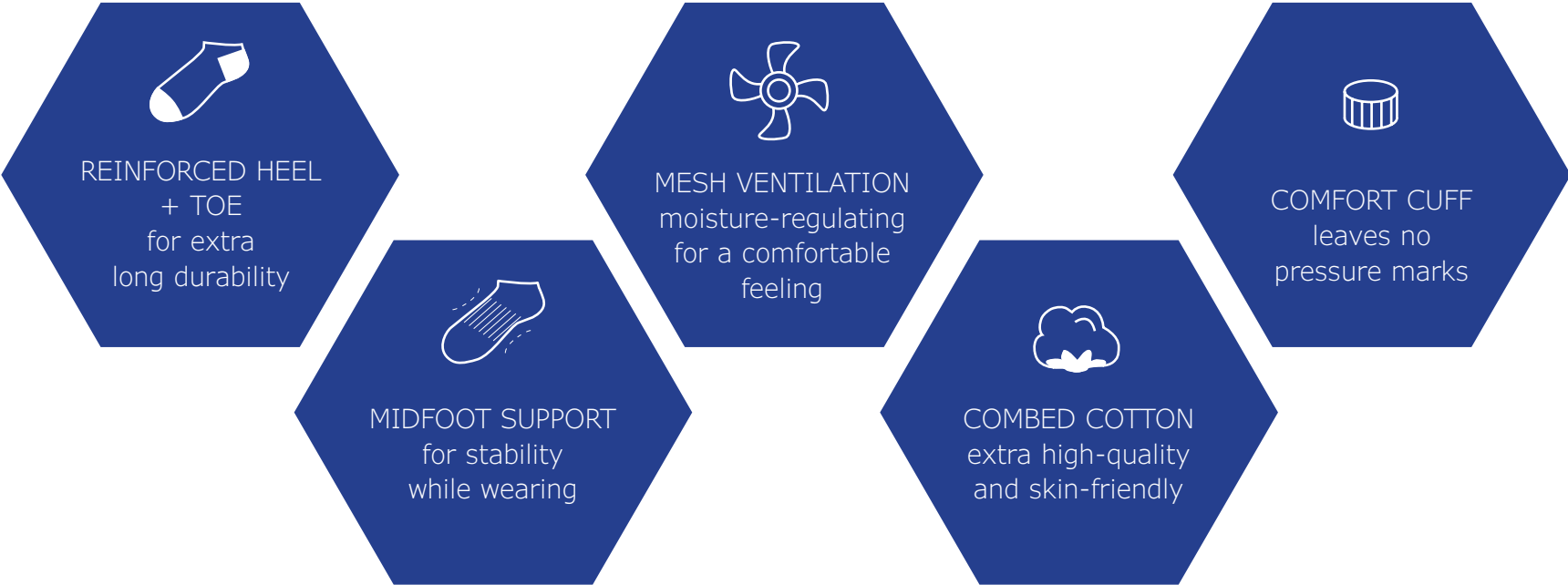


SKECHERS

MESH VENTILATION

THE INNOVATIVE MESH VENTILATION TECHNOLOGY IS CREATED BY AN AIR-PERMEABLE, MOISTURE-REGULATING HEXAGON STRUCTURE ON THE SOLE AND ENSURES A FRESH FOOT CLIMATE.

The two-part piqué and ribbed cuff without pressure (01) does not cut in and offers optimum support. The finely finished, flat toe seam prevents pressure points (05). The breathable sock has a ribbed insert running around the foot for stabilizing midfoot support (03). Thanks to reinforcements in the heel and toe areas, the sock is hard-wearing and durable (04). The functional design is implemented with a soft, high-quality material mix with combed cotton. The look of the socks is completed by an eye-catching Skechers logo (02) - cool and sporty, like the Californian brand itself!



MESH VENTILATION SK41040 – RRP 7,95€



MESH VENTILATION SK42017 – RRP 6,95€



SUSTAINABILITY
ROADMAP
SKECHERS MESH
VENTILATION

Starting with the current Spring/Summer 2022 collection, the Mesh Ventilation Kids range is made out of BCI cotton. Those products are also sporting the new sustainable label. The Unisex range will be changed to BCI cotton and the new label until the Fall/Winter collection 2022, with delivery starting in August 2022.



MESH VENTILATION UNISEX SK43022 – RRP 6,95€



MESH VENTILATION UNISEX SK44008 – RRP 4,95€



A GROWTH STORY



Skechers, the comfort technology company, is the world's #3 athletic lifestyle footwear brand—and its focus on delivering easy-to-wear styles to millions of consumers have led to impressive results.

Revenues in the first quarter of 2021 were \$1.43 billion, a new quarterly sales record. Overall, Skechers' first quarter sales grew 15 percent compared to 2020, when the pandemic first began to have an impact on the company's business.

The company also grew 12 percent compared to 2019, a remarkable number given that many markets, including some of its largest, were closed or operationally restricted as a result of government mandates related to the ongoing health crisis. Where stores were open, consumers came to shop—a clear signal that they want comfortable, stylish footwear, and no brand better personifies those qualities than Skechers.

The company believes that its first quarter results and trends it is experiencing, combined with the investments it is making, will help position the global brand for short- and long-term growth.

CUSHIONED

CUSHIONED SK41041 - RRP 7,95€



CUSHIONED SK41042 - RRP 7,95€



CUSHIONED SK41075 - RRP 14,95€



CUSHIONED SK41044 - RRP 7,95€



CUSHIONED SK44011 - RRP 5,95€



CUSHIONED SK43024 - RRP 7,95€



CUSHIONED SK42019 - RRP 7,95€



CUSHIONED SK43068 - RRP 10,95€



SUSTAINABILITY ROADMAP SKECHERS CUSHIONED

Until the Fall/Winter collection 2022 all Cushioned products will be made with BCI certified cotton. Additionally, the labelling will be sustainable as well. That collection will be delivered to our customers starting August 2022.



Rebekka's favorite: the cool Tennis Socks SK41042! Combined with fine stockings for an edgy look.

The innovative fashion label REBEKKA RUÉTZ has been collaborating with Skechers since the Mercedes Benz Fashion Week in Berlin in 2019, and is now running successfully for the fourth time. The designer skillfully combines her looks with Skechers' shoes and socks. "Shoes and socks extend the statement of any look. Therefore, it is of utmost importance which shoes you wear with an outfit," says designer Rebekka Ruétz.



Check out the video of the MBFW

CASUAL

FOR EVERYONE WHO WANTS TO ENJOY HAPPY FEET EVERY DAY – WITH THE CASUAL EVERYDAY LOOK

The sock from the SKECHERS CASUAL line with medium-high cuff is a practical all-rounder for every day. It offers reliable support and long-wearing comfort. The minimalist design makes the CASUAL sock a versatile basic. A particularly soft feel is created by the high-quality and skin-friendly material blend with at least 70 percent combed cotton. The finely finished, flat toe seam prevents pressure points even when worn for long periods of time. Reinforcement is provided in the heavily used toe and heel areas. The sock is particularly durable and thus lasts a very long time.

CASUAL MEN SK41007 – RRP 7,95€



CASUAL MEN SK42004 – RRP 7,50€



CASUAL MEN SK43006 – RRP 6,95€



CASUAL MEN SK44004 – RRP 4,95€



CASUAL MEN SK43063 – RRP 17,95€



CASUAL MEN SK43080 – RRP 17,95€



CASUAL UNISEX SK41074 & SK41077 – RRP 9,95€



CASUAL WOMEN SK41009 – RRP 7,95€



CASUAL WOMEN SK42005 – RRP 7,50€



CASUAL WOMEN SK41070 – RRP 13,95€



SUSTAINABILITY ROADMAP SKECHERS CASUAL

Until the Spring/Summer collection 2023 all Casual products will be made with BCI certified cotton. Additionally, the labelling will be sustainable as well. That collection will be delivered to our customers starting January 2023.



CASUAL WOMEN SK43007 - RRP 6,95€



CASUAL WOMEN SK44005 - RRP 4,95€



In the 10th episode of this year's 16th "Germany's Next Topmodel" season, Skechers was part of a video shoot, which was also a challenge in this episode. The candidates combined the colorful sneakers and cool socks with their retro jogging suits and performed in them during the challenge. Skechers has been a successful partner of GNTM since 2020 – stay tuned for what future seasons have in store!



FUNCTION

WITH SKECHERS SOCKS FROM THE FUNCTION LINE, EVERYONE RUNS AT PEAK PERFORMANCE. INNOVATIVE MOISTURE MANAGEMENT AND BREATHABLE MATERIALS ENSURE LIGHTNESS AND COMFORT.

MEN SK41071 – RRP 9,95€



MEN SK42031 – RRP 10,95€



MEN SK42032 – RRP 10,95€



MEN SK43062 – RRP 11,95€



MEN SK44017 – RRP 10,95€



MEN SK43044 – RRP 10,95€



The FUNCTION lines are made of soft nylon, poly and spandex blend fabric in an ankle-high sport sock with comfortable stretch and cool logo details. SilverClear technology effectively fights bacteria, mold and fungus to prevent odors. Stretchy collar allows for a snug fit. Attractive three-packs combine different contrast colors along with Terry and non-Terry options, mesh sections, arch support and Rosso team stitching in the line.

WOMEN SK41072 – RRP 9,95€



WOMEN SK42034 – RRP 10,95€



WOMEN SK42035 – RRP 9,95€



WOMEN SK43065 –
RRP 11,95€



WOMEN SK43066 –
RRP 14,95€



SK44019 – RRP 5,95€



SK44018 – RRP 10,95€



WHY SKECHERS IS SO SUCCESSFUL

STRONG GROWTH

Record sales in recent years and the strongest international growth of any shoe brand – Skechers continues on its successful course.

WELL KNOWN AND DESIRABLE

Skechers has an immense presence on the market thanks to high marketing spendings – awareness and desirability among the target group continues to rise.

COMMERCIAL

Democratic price ranges and a commercial focus on a broad target group designed to build sales.

KIDS



FROM EVERYDAY STYLES TO FANCY DETAILS –
KIDS LOVE SKECHERS SOCKS

IN THE BASIC LINE, MOULINÉ DETAILS AND APPEALING COLORS MEET FUNCTIONAL DESIGNS AND A BREATHABLE MESH SOLE. The soft feel comes from a high-quality and skin-friendly mix of materials. The finely finished, flat comfort toe seam prevents pressure points even when worn for long periods of time. Thanks to the reinforcement in the heavily-used toe and heel area, the sock is particularly durable and can withstand even the roughest of playtime. The comfort cuff ensures a perfect fit without cutting in.

IN THE FANCY LINE, CHILDREN CAN LOOK FORWARD TO CREATIVE DESIGNS – AS ALWAYS MATCHING THE SKECHERS SHOE COLLECTION. Specialty yarns such as lurex or glow-in-the-dark yarns are used here. The collection picks up on child-friendly themes such as rainbows, animals and back-to-school. The Fancy collection offers a wide range of strong colors for boys and girls.



KIDS

MESH VENTILATION GIRLS SK41053 – RRP 7,95€
with BCI cotton



FASHION GIRLS
SK43082– RRP 9,95€



FASHION GIRLS
SK43081– RRP 9,95€



MESH VENTILATION GIRLS SK42022 – RRP 7,95€
with BCI cotton



FASHION GIRLS
SK41063– RRP 9,95€

FASHION GIRLS
SK41076 – RRP 9,95€

MESH VENTILATION GIRLS SK43032 – RRP 6,95€
with BCI cotton



CUSHIONED GIRLS SK41054 – RRP 7,95€



FASHION GIRLS
SK43075 – RRP 13,95€

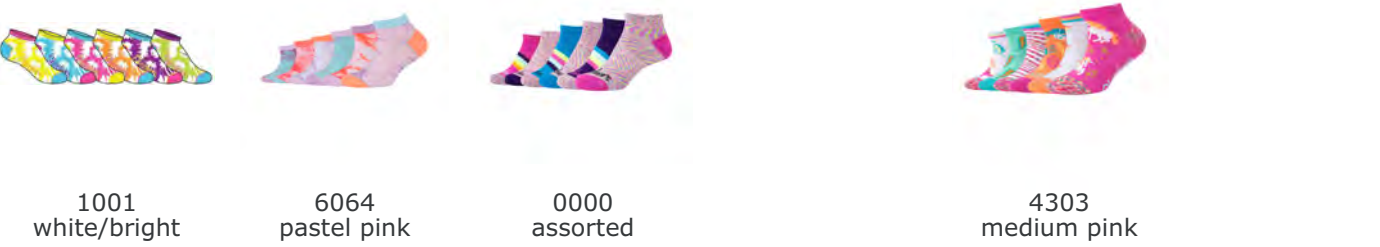


FASHION GIRLS
SK43076 – RRP 13,95€

FASHION GIRLS
SK43077 – RRP 13,95€

FASHION GIRLS
SK43078 – RRP 9,95€

FASHION GIRLS
SK43079 – RRP 9,95€



BASIC BOYS SK41064 – RRP 7,95€



9999 black 5999 navy 5302 stone melange 7890 burnt olive melange 0650 reflex blue 1000 white

FASHION BOYS SK43083 – RRP 9,95€



0000 assorted

BASIC BOYS SK42025 – RRP 7,95€



9999 black 5999 navy 5300 stone melange 7400 green flash 7890 burnt olive melange 1000 white

FASHION BOYS SK43084 – RRP 9,95€



9303 light grey mix

BASIC BOYS SK43029 – RRP 6,95€



9999 black 5999 navy 5300 stone melange 1000 white



9303 light grey mix

FASHION BOYS SK41060 – RRP 9,95€



5801 blue

BASIC BOYS SK41065 – RRP 7,95€



9999 black 5302 stone mouliné 0202 lemon glacier mouliné 7751 cactus random 5781 ocean depths random

FASHION BOYS SK43069 – RRP 13,95€



4851 blue combo

FASHION BOYS SK43072 – RRP 9,95€



5803 blue combo

FASHION BOYS SK43070 – RRP 9,95€



1001 white/orange

FASHION BOYS SK43073 – RRP 9,95€



5997 navy green

FASHION BOYS SK43074 – RRP 9,95€



4851 blue combo





MUSTANG®

True Denim

ONSKINERY

THE EXPERTS IN BODY & LEGWEAR



MUSTANG IS HOME

HOME IS WHERE YOUR HEART IS. MUSTANG IS HOME.

WHAT IS HOME?

HOME IS NOT A PLACE. HOME IS WHERE YOU COME FROM, BUT AT THE SAME TIME IT GIVES YOU COURAGE FOR THE FUTURE. HOME IS AUTHENTICITY AND RESPECT FOR HERITAGE.

The new colors of the S/S 2022 Mustang collection reflect this feeling of home through their naturalness and feel-good aspect. Calm shades of beige and brown form the basis of the new collection and are reminiscent of pampas grass gently swaying in the wind. MUSTANG understands its fundamentally honest denim philosophy also as a corporate responsibility towards people and nature.

Accordingly, we also work that way as a license partner and have a 100% sustainable collection on the market since S/S 2022. All articles are made of organic cotton and for the label we reduce plastic to

the absolute minimum in the form of one shotpin per pack. The hook is integrated into the label and so the casual look of the rugged denim style is additionally emphasized by the packaging.

An absolute highlight of the S/S22 collection is the new women's mesh sneaker, which is particularly breathable thanks to the inserts on the upper side and thus perfect for hot summer days. The argyle sock paired with a solid-colored pair is the new design in the men's collection. The Argyle can be styled perfectly with jeans and a plain colored one always fits anyway.



The new women's sock with mesh inserts on the top provides good ventilation on hot day:
MU33032

A JOURNEY BACK TO THE ORIGIN

Almost 90 years ago, MUSTANG laid the foundation for the German success story in the denim business. What started back then in Künzelsau (Baden-Württemberg, Germany) as the L. Hermann clothing factory, quickly became a globally active company „Made in Germany“. With only six seamstresses on the second floor of her home, Luise Hermann began producing work clothes. The founder’s son-in-law, Albert Sefranek, demonstrated courage, a spirit of innovation and negotiating skills after he joined the family business. He traded six bottles of Hohenlohe schnapps for six original „Amihosen“, which turned out to be the deal of his life. The patterns were elementary to the production of the first European jeans in the Hermann house.


Inspired by the popular American way of life, the brand name MUSTANG is registered, symbolizing the freedom of the wild west and presents a company logo with a wild Mustang-inspired wild horse. To this day, the company has remained true to its own roots. DENIM is what MUSTANG does with passion and competence. Highest quality standards and tradition-conscious professionalism are behind the name. Everyone should find their absolute favorite jeans, without compromising on fit and quality, true to the company’s philosophy: „True denim for true people“.

For Mustang, true denim also means continuing to develop innovations in the denim world, looking forward to the future and to drive sustainable innovations. The company therefore decided in 2020 to join the Better Cotton Initiative (BCI) cotton sustainability program and is committed to sourcing at least half of its cotton sustainably by 2025 at the latest. However, the company’s internal target is to reach 100% as early as 2023. „Cotton is our most important raw material, accounting for around 90%. Therefore, it is of particular importance here to focus promptly and as completely as possible on environmentally and socially responsible cultivation,“ says Daniel Peterburs, CPO of MUSTANG. „In the case of socks, we have already managed to be 100% sustainable!“

But Mustang stands for more than denim, Mustang is an attitude towards life. Grounded, but freedom-loving. Authentic, unagitated and straightforward. Trend-conscious, but not trend-driven. Close to nature with a light wild, wild west ethno touch, paired with German innovative spirit. Having the courage and the will to create something special. Beyond all taste preferences, the MUSTANG style is firmly anchored with clearly defined cornerstones. MUSTANG means staying true to oneself and consciously saying no to everything that does not fit the positioning and deviates from authenticity. Mustang just feels like finally arriving at home.



The new men's sock in the classic argyle pattern can be used in a variety of ways, both relaxed in the home-office as well as during a spring walk in comfortable loafers
MU31046



Collection overview
Mustang

Product variations: 23
Color variations: 95
NOS: 16
S/S 22 novelties: 2
Online collection products: 10
With sustainable materials: 100%

„COTTON IS OUR MOST IMPORTANT RAW MATERIAL, ACCOUNTING FOR AROUND 90%. THEREFORE, IT IS OF PARTICULAR IMPORTANCE HERE TO FOCUS PROMPTLY AND AS COMPLETELY AS POSSIBLE ON ENVIRONMENTALLY AND SOCIALLY RESPONSIBLE CULTIVATION. IN THE CASE OF SOCKS, WE HAVE ALREADY MANAGED TO BE 100% SUSTAINABLE!“

Daniel Peterburs, CPO Mustang



SUSTAINABILITY ROADMAP MUSTANG

All Mustang items are made from sustainable organic cotton. The labeling is also sustainable.

BASIC MU31039 – RRP 8,95€
from sustainable organic cotton



BASIC MU34009 – RRP 7,95€
from sustainable organic cotton



BASIC MU31038 – RRP 8,95€
from sustainable organic cotton



BASIC MU32018 – RRP 7,95€
from sustainable organic cotton



BASIC MU32016 – RRP 7,95€
from sustainable organic cotton



BASIC MU33031 – RRP 7,95€
from sustainable organic cotton



BASIC MU33029 – RRP 7,95€
from sustainable organic cotton



BASIC MU31037 – RRP 7,95€
from sustainable organic cotton



BASIC MU31043 – RRP 19,95€
aus recycelten Materialien



BASIC MU33032 – RRP 6,95€
from sustainable organic cotton



For the ladies, I recommend the new mesh sneaker, which is particularly breathable thanks to the inserts on the upper side and is also a new highlight thanks to the soft color concept.

SEASONAL MU31046 – RRP 7,95€
from sustainable organic cotton



The men have a new 2-pack with an argyle and a plain pair in the collection. The Argyle can be styled perfectly with jeans and a solid-colored sock always fits anyway.

BASIC MU34008 – RRP 7,95€
from sustainable organic cotton



SEASONAL MU31036 – RRP 7,95€
from sustainable organic cotton



GENTLEMEN'S CORNER

May 26, 2022 is Father's Day in Germany again - and as we all know, even the end of May doesn't always mean sunshine and good weather. Whether you're on a day out with the lads or cozying up with family and friends, you can always use comfortable socks that don't leave cuff marks and have a rugged look. The classic argyle pattern is available from Mustang (MU31046) and camano (4401) in a total of 8 new colors. The ca-soft gift box (1104017) or the gift sets from s.Oliver (S26012) and Mustang (MU31043) make it especially easy for us to make a man happy!



Chic gift box with ca-soft bestsellers **1104017**



Classic Mustang basics made from recycled cotton in a sustainable gift box **MU31043**



Cool selection in a nice gift box **S26012** by s.Oliver





SALOMON

SALOMON WAS BORN IN 1947 IN THE FRENCH ALPS. PASSION FOR THE PROGRESS IN MOUNTAIN SPORTS, PRODUCT DEVELOPMENT, QUALITY, AND CRAFTSHIP DRIVE SALOMON. THE CLAIM: THE CREATION OF PROGRESSIVE EQUIPMENT THAT ALLOWS FREEDOM

Salomon stands for fun in nature, the drive for peak performance and compression at the highest level. Sophisticated production techniques and high-quality materials result in the renowned Salomon compression, which supports blood circulation, stimulates muscle regeneration and prevents heavy legs. Combined with a commitment to ensuring that production, fabrics and packaging are as sustainable as possible, the result is products that no outdoor enthusiast can say no to.

All Salomon products use sustainable packaging, the socks are made from sustainable fibers like recycled polyamide, and all material suppliers have agreed to and actively implement compliance and sustainability guidelines. With Salomon socks athletes have fun in nature – and without harming it!

OUR LINES

ACTIVE OUTDOOR: Over hill, dale and asphalt
with supportive compression

URBAN OUTDOOR: Casual Everyday Styles made from lightweight materials



Collection overview Salomon

Product variations: 26
Color variations: 132
Online collection products: 10

TRAIL RUN UNISEX SA81007 – RRP 17,95€

59% Polyamide, 22% Polypropylene, 19% Polyamide Microlon®



TRAIL RUN UNISEX SA82004 – RRP 24,95€

57% Polyamide, 28% Polypropylene, 15% Polyamide Microlon®



TRAIL RUN UNISEX SA81008 – RRP 19,95€

42% Polyamid | 36% Wolle | 18% Polypropylen | 4% Elasthan



TRAIL RUN UNISEX SA81003 – RRP 29,95€

63% Polyamide, 16% Polyamide Nanoglide, 10% Polypropylene, 6% Elastane, 5% Polyester



TRAIL RUN UNISEX SA87009 – RRP 24,95€

51% Polyamide, 28% Polyamide Breeze, 14% Polyamide Nanoglide, 6% Elastane, 1% Glass bead



ACTIVE OUTDOOR

Silicone areas under the sole of the foot ensure that nothing slips even downhill, and a band in the arch area prevents bulging. The sole of the foot is reinforced, so you walk like on clouds. An optimized moisture transport helps, blisters and skin irritation and meets the comfort and performance requirements for the trail.

TRAIL RUN UNISEX SA83007 – RRP 14,95€

60% Polyamid | 28% Polypropylen | 12% Microlon®



TRAIL RUN UNISEX SA83004 – RRP 15,95€

81% Polyamid | 15% Polyester | 4% Elastane



ROAD RUN UNISEX SA82005 – RRP 14,95€

60% Polyamide, 31% Recycled Nylon, 4% Polypropylene, 3% Elastane, 1% Polyamide Nanoglide, 1% Glass Beads



ROAD RUN UNISEX SA81005 – RRP 16,95€

45% Polyamide, 22% Merino wool, 22% Acrylic, 8% Polypropylene, 1% Glass beads, 1% Polyester, 1% Resin



THE TECHNOLOGY

SALOMON's gradual compression limits muscle vibration of the calf while improving blood circulation. It is designed for use in high impact sports for sustained performance. The compression is highest at the ankle (from 15 to 20 mmHg) and 30% lower at the calf. This type of compression helps the body venous return.

HIKE UNISEX SA83009 – RRP 17,95€

51% Polyamide, 47% Merino Wool, 2% Elastane



HIKE UNISEX SA81009 – RRP 19,95€

53% Polyamide, 45% Merino wool, 2% Elastane



URBAN OUTDOOR

Even in everyday life you do not have to do without Salomon quality. The Urban Outdoor collection combines high-quality materials with the highest comfort – perfect for every day

CASUAL UNISEX SA81006 – RRP 24,00€
80% Baumwolle | 18% Polyamid | 2% Elasthan



CASUAL UNISEX SA83006 – RRP 18,00€
70% Baumwolle | 28% Polyamid | 2% Elasthan



CASUAL UNISEX SA82002 – RRP 20,00€
70% Baumwolle | 28% Polyamid | 2% Elasthan



MESH UNISEX SA81015 – RRP 9,95€
60% Baumwolle | 38% Polyamid | 2% Elasthan



MESH UNISEX SA82009 – RRP 8,95€
58% Baumwolle | 40% Polyamid | 2% Elasthan



MESH UNISEX SA83012 – RRP 7,95€
65% Baumwolle | 33% Polyamid | 2% Elasthan



KIDS

KIDS CUSHIONED SA80000 – RRP 8,95€
70% Baumwolle | 27% Polyamid | 3% Elasthan



KIDS CUSHIONED SA81016 – RRP 7,95€
66% Baumwolle | 32% Polyamid | 2% Elasthan



KIDS CUSHIONED SA84000 – RRP 6,95€
63% Baumwolle | 35% Polyamid | 2% Elasthan





CHEERIO*, NATURE LOVER!

ENVIRONMENTAL PROTECTION IS NOT ONLY CAPITALIZED AT CHEERIO*,
BUT PRINTED IN EXTRA BOLD LETTERS!

The sustainable sock label of Joko Winterscheidt, Eva Maskow (founder Too Hot To Hide), Thomas Moissl (founder camano) and Tarek Müller (founder ABOUT YOU), produces socks that are not only stylish and super comfortable, but above all have only a teeny tiny ecological footprint. All socks are made from soft, GOTS-certified organic cotton - grown without synthetic pesticides and insecticides - and are packaged in recycled paper. The design is stylish and varied. The Basic collection includes a wide selection of solid color socks. In addition, there is a compact edition collection that plays with elements of the label. And because no one needs gender stereotypes, CHEERIO* socks suit They-Them, She-Her and He-Him feet and fit in both sizes 36-40 or 41-46. A soft comfort cuff that doesn't cut in and an ultra-flat

hand-linked toe seam make CHEERIO* socks a treat for feet. Built-in elastic zones make them even more comfortable to wear. Completely functionless, but all the more meaningful, are the messages hidden inside the waistband. Sometimes they make the wearer smile, sometimes they make them think. The motto here is: it's worth taking a look! There is a two-year guarantee on the quality of the socks, because: the more durable, the more sustainable. The socks are produced under fair working conditions by a family-run business in Turkey.

**IF WE WANT TO STOP
CLIMATE CHANGE, WE
SHOULD GET A MOVE ON***

CHEERS TO SUSTAINABILITY

But what is even more important at CHEERIO* than the product itself is the mission behind it. Namely, to develop the first sock completely without an ecological footprint in the long term. That means true climate neutrality, where no activity – from raw materials to distribution – has an effect on the climate system. But it's not there yet, and the road is long. CHEERIO* is starting with a continuous reduction of CO₂ emissions, for example through recycling materials. Another of the company's measures for CO₂ compensation is the CHEERIO* Forest, which was established together with the German Wildlife Foundation in Mecklenburg-Vorpommern. Here, around 4,000 trees are planted annually in a monoculture area. This creates a stable and healthy mixed forest that is less susceptible to the effects of climate change or parasitic infestation. A forest that, thanks to its mix, promotes biodiversity and provides a new home for any amount of wildlife. In addition, the CHEERIO* Forest combats climate change, because each new tree binds at least one ton of CO₂ in its lifetime.

THE TOPSELLER BY CHEERIO*
TENNIS TYPE CH605021 – RRP 9,95€



EVERYBODY NEEDS A
BEST FRIEND CH605010 – RRP 9,95€



WOW, WHAT A
TOUGH GUY CH605020 – RRP 9,95€



YEAH, THEY'RE MY
SNEAKER PAL CH645013 – RRP 7,95€



YOU CAN'T EVEN SEE THEM! THEY'RE AN
INVISIBLE FELLOW CH655012 – RRP 6,95€



EXCLUSIVE NEW COLORS AND STYLES

The collection items for the new FS/22 season were still in the making at the time of going to press - but we can tell you this much, it's worth the wait! We will be happy to show you the new colors, styles and products in person or in our B2B portal.



Scan here for the
new S/S22 styles
by CHEERIO*



8 QUESTIONS TO JOKO WINTERSCHIEDT

„I CAN SAY THAT WE MADE A GREAT PROMISE WITH OUR MISSION - BUT OF COURSE WE ALSO NEED THE SUPPORT FROM CUSTOMERS TO MAKE A DIFFERENCE TOGETHER WITH THEM.“

At ONSKINERY, we are the perfect stage for brands – you have a lot of experience with a stage. Is there a particular highlight on stage that has stuck with you?
Oh, there are so many. Starting with one of Lady Gaga’s first performances at the music show ‚The Dome‘. Sitting with her in the catering afterwards and chatting about favorite foods and seeing where she’s gotten to today is insane. All the way to standing on the balcony with Robbie Williams and smoking a cigarette. There were a lot of absurd encounters, but they all have one thing in common: they’re all people like the rest of us. The more normal you meet them, the better the moment.

Speaking of great performances: Your new sock label CHEERIO* is also in the spotlight at ONSKINERY. CHEERIO* aims to become the first sock without an ecological footprint. A very ambitious mission! How do you want to achieve this?
In many ways. We talk to our producer about how he can improve his ecological footprint, and we will always look at what innovations there are in the area of climate protection that we can integrate into our processes. All the way to a forest in Mecklenburg-Vorpommern, the CHEERIO* Forest, which we are converting into a more climate-sensitive mixed forest together with the German Wildlife Foundation.

It’s clear that the issue of sustainability is very close to your heart. You also pay attention to climate protection in many of your other projects. Provocative question: Do you think the world can still be saved?
Yes – but it’s up to us to do it. Nothing will happen on its own!

But you’re not only very active in the area of sustainability – you also actively support various social issues. Why is it important to you to use your reach and platform in this way, and which projects are particularly relevant to you?
I don’t want to highlight any of them. I don’t want to be one of those who take everything for granted. I don’t think I would be any less active if I weren’t in the public eye, but of course it always helps to stand up for different topics and make sure they get some attention.

That’s right: You have to start somewhere and someone has to do it! So now with socks. Why socks, exactly? Are you the type whose outfit is only complete with the right socks? Or more in the direction of „the main thing is comfortable“?
I like colorful socks, I like to wear flashy colors, but I also like to wear a good tennis sock. The beauty of socks is that they can make a difference, but they don’t have to.

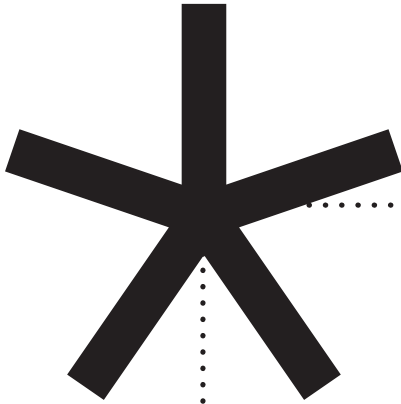
You make a point of selling CHEERIO* products not only online, but also in stores. Why is it so important to you to support retailers?
Our story is something that a person in the store can convey better than perhaps just the web presence. But I also used to go to the ‚Elbe Strumpfhaus‘ in Mönchengladbach on Hindenburgstraße with my dad when I was a kid, I just enjoy the shopping experience. Sure, online is convenient, but the direct contact with a brand is more given in retail, because people interact.

With ONSKINERY as a partner at its side, CHEERIO* has the perfect prerequisites to succeed in stationary retail. The mission and the products already inspire many customers – but some are still hesitant. Why do you think it’s a must to include CHEERIO* in the product range?
Many people out there don’t know where to start with the topic of sustainability. I can say that we have made a big promise with our mission – but of course we also need the support of customers to make a difference together with them. If you’re not stuck on one sock brand, we’re definitely the best sock you can buy out there. And if you favor one brand, now is the perfect time to switch. (laughs)

Speaking of retail, what’s been your best shopping experience so far? Do you remember a particularly great consultation, event or something similar that made you think, „shopping should always be like this“?
I like it when the people in the store can offer me added value. That mix of being reserved and still selling well. I appreciate it when a salesperson doesn’t aggressively try to claw the customer, but justifies their position by providing me with real added value: more information, more service, and above all, real help with shopping.

That sounds really really good! In contrast: What was your biggest shopping fail?
I find it very unpleasant when people chase you across the space even though you’ve already said three times, ‚Thanks, I don’t need any help.‘

Thank you Joko! Now we are only interested in one more thing: Which socks are you wearing right now?
Our CHEERIO* Tennis Type.



RAPID FIRE QUESTIONS: JOKO GOES SHOPPING

- 1 | Online or in-store? Both – depending on the time.
- 2 | Hunter or collector? Collector.
- 3 | Quality or quantity? Quality.
- 4 | Basic pieces or fancy stuff? It’s all in the mix.
- 5 | Classic or trendy? Classic.
- 6 | Solid-colored oder patterned? Solid-colored.



TOO HOT
TO HIDE
2H2H



SPORTY GLAM WITH TOO HOT TO HIDE

AFTER LOCKDOWNS, WORKING FROM HOME AND VIDEO-ONLY MEETINGS, IT'S OKAY TO GET DRESSED UP AGAIN - BUT PLEASE STAY JUST AS COMFORTABLE.

In spring/summer 2022 Too Hot To Hide combines the usual quality with the comfort dear to the home office and the wow moments too often missed lately. Under the motto „Sporty Glam“, the Munich-based label focuses on sporty block stripes and a good dose of glitter glitter. At the same time, the range is growing in breadth: for the first time, sneaker socks and tights are also part of the summer collection.

The fashion highlights of the collection include knee-high socks in different variations: As ribbed, recycled, ultra-fine fabric they attract attention in shimmering gold; in the version

made of transparent-looking, super-light viscose, variable rib structures and lurex details add visual highlights. Even in normally rather unspectacular sportswear classics like the tennis sock and the sneaker sock, glitter details add a subtle but unmistakable pinch of glam in this collection. The label's main summer colors for the spring-summer season include sea blue, purple, nocciola and mango.



Collection overview 2H2H

Product variations: 39
Color variations: 5 new main
colors, 5 highlight colors +
Basic
S/S22 novelties: 26
Sustainably made: 100%

THE 2H2H LINES

TIGHTS: cool designs meet sustainable materials

SOCKS: perfect with trendy sneakers, with eye-catching patterns and innovative styles

STOCKINGS: knee-highs and overknees, super soft viscose with a slight sheen

TEAMWORK AT ITS BEST

The greatest things are created together – with partners who love their work. At Munich-based legwear label Too Hot To Hide, the close relationship with Italian suppliers and Bavarian packers is an important part of the secret to success. A look behind the scenes

If you drive half an hour south from the Garda harbor town of Desenzano with its pretty boutiques and traditional trattorias, you quickly enter a world that has nothing at all to do with tourism and the romance of Lake Garda. Here, in and around the 12,000-strong community of Castel Goffredo, everything has revolved for decades around yarns, knitting machines, denier counts and fit. One looks in vain for vacationers and hotels. Instead, the heart of high-quality European pantyhose production beats here in countless factories. In two of them, which have been in the family for generations, the fine tights and socks of Too Hot To Hide have been produced for several years. Another half-hour's drive to the west, near Brescia, a family-run business produces the Munich label's knitted models.

Whenever time – and most recently the Corona situation – allows, 2H2H founder Eva Maskow personally visits Anna, Francesco, Paolo, Giuseppe and the other partners on site. Over an espresso and lots of Aqua Naturale, she discusses new designs, has yarns shown to her, examines samples, orders production quantities, discusses qualities – and chats about the weather, the economic situation and, of course, la famiglia. Most of the time, before or after these conversations, she visits the production hall, which is almost always next to the office. There she takes a look at the machines that knit the next one-piece tights, fine socks or viscose knee-highs for Too Hot To Hide with up to 300 needles.

„Personal contact with suppliers is extremely important to us,” Eva emphasizes. „On the one hand, new and better designs often emerge from eye to eye, and on the other hand, it allows us to be sure that good, fair working conditions prevail at our production sites.”

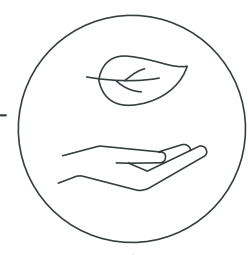


Fairness also plays a key role with another important partner of Too Hot To Hide. In Munich's Untergiesing district, just a few kilometers from the 2H2H headquarters, people with disabilities in a workshop run by Munich's Caritas charity make sure that the socks and tights are always nicely packaged. „My heart skips a bit every time I see the dedication with which the people there fold our hudies, wrap them up and decorate the paper packaging with size stickers and product images,” says Eva. Eight to twelve men and women are engaged in this work for a few weeks per collection. Jobs like this enable them all to participate in social life; for some, the workshop is also a stepping stone to employment in the general labor market.

The packaging, on the other hand, which is assembled at Caritas in Munich, comes from a family business very close by. The packaging manufacturer is based in Gilching and, together with Too Hot To Hide, has developed perfectly fitting sleeves for tights and socks. The packaging made of natural paper in a document envelope look is quite different from the plastic packaging usually used especially in the fine hosiery sector: The packaging stands very decoratively by itself in the store and is very suitable for gifting, reusing and setting up at home. Interchangeable product images in postcard format and a paper ribbon as a closure round off the sustainable approach.

For Too Hot To Hide, the partners in and around Munich and in northern Italy are far more than necessary business contacts. „They are all friendly comrades-in-arms who have believed in us and our mission from the very beginning,” says Eva, thanking them as often as she can in the typical 2H2H way: with item names like „Lovely Paola,” „Powerful Sonja” and „Nice Francesca,” which pay tribute to selected helpers at Caritas and in Italy.

SUSTAINABILITY & FAIRNESS AT
TOO HOT TO HIDE



EXPERT KNOWLEDGE: SOCKS

WHAT TYPES OF SOCKS ARE THERE?

A **sock** in the classical sense means the clothing of the foot and leg. It should reach over the middle of the calf. In the past, stockings even basically reached almost to the buttocks. Nowadays, only ladies' nylon stockings and compression stockings are mainly offered in this length.

Socks are significantly shorter than stockings and usually reach just above the ankle. For men, socks are usually longer. Socks can also be divided into many subcategories.

Sneaker socks, for example, these only reach to just below the ankle and should be barely visible or not visible at all in shoes.

Another category is **toe socks**, which are very rarely seen. These socks cover each toe individually. So it looks like a glove for the feet.

On the other hand, **footies** are much better known. They reach from the end of the toe to the base of the heel. At the instep they are cut out. The footies are therefore very short and not visible in shoes.

Then there are also **knee highs**, these socks reach to the knee or beyond – in which case they are also called overknees.

What should not be missing in this list, of course, are **sports socks**. These socks are usually a little longer. They often reach up to the middle of the calf or even further up to the knee. The difference to normal socks is the material and the processing. Sports socks often still have a supporting hold or reinforcements, for example, at the heel or shin. Sports socks can be very different, depending on the sport for which they are designed.

A subgroup of sports socks are **tennis socks**, which have now also become established for everyday wear. Currently, by the way, they are very trendy again. They reach about mid-calf, are usually white and have a sportier look. They also often have stripes.



WHAT IS THE BEST WAY TO WASH SOCKS?

Because the materials and patterns of Too Hot To Hide socks are very different from conventional socks, you should not wash them at too high temperatures. Our socks are best washed at 30°C gentle cycle inside out in a laundry bag, this way the socks are protected and stay as beautiful as they are. In addition, our mini hidies are not suitable for tumble drying, and they should not be ironed, dry cleaned or bleached.

WHY DO SOCKS ALWAYS DISAPPEAR IN THE WASHING MACHINE?

Often the cause is sought in the tumble dryer and not in the washing machine. Why is that? Because the lint screen in the dryer often looks as if a sock has fallen victim to it. But it doesn't. It really is usually the fault of the washing machine. You know that rubber seal with a wide rim that keeps the washing machine tight at the opening? This is where a lot of socks slip in. Some get pulled so deep into the seal that you can't find them. This happens especially if you make the washing machine too full. This can even damage the machine, as the lost socks can be pushed past the washing drum and into the inside of the machine.

inside the machine until they get caught on a heating rod. There they dissolve over time. Therefore, a very simple tip from us: simply pack the socks in a laundry bag!

EXPERT KNOWLEDGE: TIGHTS

FINE TIGHTS

Fine tights used to be made exclusively of nylon. They became a hype topic in the 1960s – thanks to mini skirts and hot pants. While nylon and nylon tights were purely a luxury product in the post-war period, fine tights have now arrived in pretty much every household in a wide variety of designs and thicknesses. Nylon is a man-made fiber made from carbon, water and air.

Too Hot To Hide's fine tights are made mostly from recycled polyamide. By the way, fine tights are actually knitted. Five to six kilometers of the finest yarn are needed to make one pair.

WHICH SIZE FITS?

This is exactly the question we used to ask ourselves very often – and that's why we developed our own sizing system. For the right fit of tights, it's the leg length that counts, not the hip circumference. At Too Hot To Hide, you'll find two sizes for tights: Size I is worn by anyone shorter than 1.70 meters. Size II fits if you are 1.70 meters or taller. It's that simple! Our waistbands are designed so that this sizing system works from size 32 to 42.



SOCKS „WICKED CARO“
TH601080 – RRP 17,00€
NEW



1000 white
9999 black

SOCKS „HANDSOME HEIDI“
TH601079 – RRP 17,00€
NEW



1000 white
9999 black

SOCKS „BONNY THERESA“
TH641077 – RRP 15,00€
NEW



1000 white
9999 black



2350 melone
5670 mare

SOCKS „CHARMING LATISHA“
TH601037 – RRP 17,00€
NEW



1201 ivory
9999 black

SOCKS „EXCITING AMI“
TH601078 – RRP 17,00€
NEW



1000 white
9999 black



3660 porpora

SOCKS „SHINY LIL' REBECCA“
TH601081 – RRP 17,00€
NEW



1000 white
9999 black



2350 melone
5670 mare

KNEE HIGHS „SHINY REBECCA“
TH623011 – RRP 20,00€
NEW



1000 white
9999 black



2350 melone
5670 mare

SOCKS „MERRY DORITA“
TH601082 – RRP 15,00€
NEW



1000 white
9999 black

SOCKS „FANCY LINDA“
TH601014 – RRP 15,00€
NEW



1201 ivory
9999 black

KNEE HIGHS „PHENOMENAL NESSY“
TH623008 – RRP 20,00€
NEW



2220 gold

KNEEHIGHS „GREAT PETRA“ TH623003 – RRP 20,00€



9999 black
7959 green
7850 military
8601 brown/bordeaux
5560 sapphire blue/lavender
9801 anthracite/lavender

TIGHTS „FRIENDLY ROSE“
TH632034 | 40 DEN – RRP 28,00€
with recycled polyamide **NEW**



9999 black

TIGHTS „MANY-SIDED BEA“
TH632002 | 50 DEN – RRP 30,00 €
with recycled polyamide



9999 black

TIGHTS „TRENDY STEFFI“
TH632004 | 30 DEN – RRP 27,00€
with recycled polyamide **NEW**



9999 black

LEGGINGS „ALL-ROUND ISA“
TH692001 | 50 DEN – RRP 28,00€
with recycled polyamide



9999 black

TIGHTS „INVISIBLE FRAN“
TH632000 | 20 DEN – RRP 27,00€
with recycled polyamide **NEW**



0112 skin
9999 black

All products come in a sustainable packaging – perfect as a gift!



IN CASE IT GETS A BIT FRESHER

The warmer tights from 2H2H with cashmere, recycled polyamide or viscose and high DEN number from the FW collection can also be ordered as NOS items. Just filter for Too Hot To Hide in the B2B portal and you will see the entire range. But of course we hope for a sunny spring and a warm summer without knitted tights!

Summer feelings thanks to „Shiny Lil' Rebecca“, with glittery yarns
TH601081



ONSKINERY
THE EXPERTS IN BODY & LEGWEAR



COLORFUL FUN SOCKS

WHETHER FLAMINGOS, GUITARS OR BANANAS – WITH THE MOTIF SOCKS FROM FUN SOCKS, EVERYONE WILL FIND THEIR NEW FAVORITE SOCK!

Nicely styled with loafers and shorts, as an eye-catcher to business attire or as a highlight at second glance as a sneaker sock: socks from Fun Socks are versatile and therefore not only for the very brave among us.

Due to the variety of motifs Fun Socks are also perfect as a gift! Placed as an eye-catcher at the checkout, the socks are the ideal take-away item that provides a conversation topic.

In addition to the highest fun factor, the socks also offer high-quality workmanship. Breathable materials ensure a high wearing comfort all day.



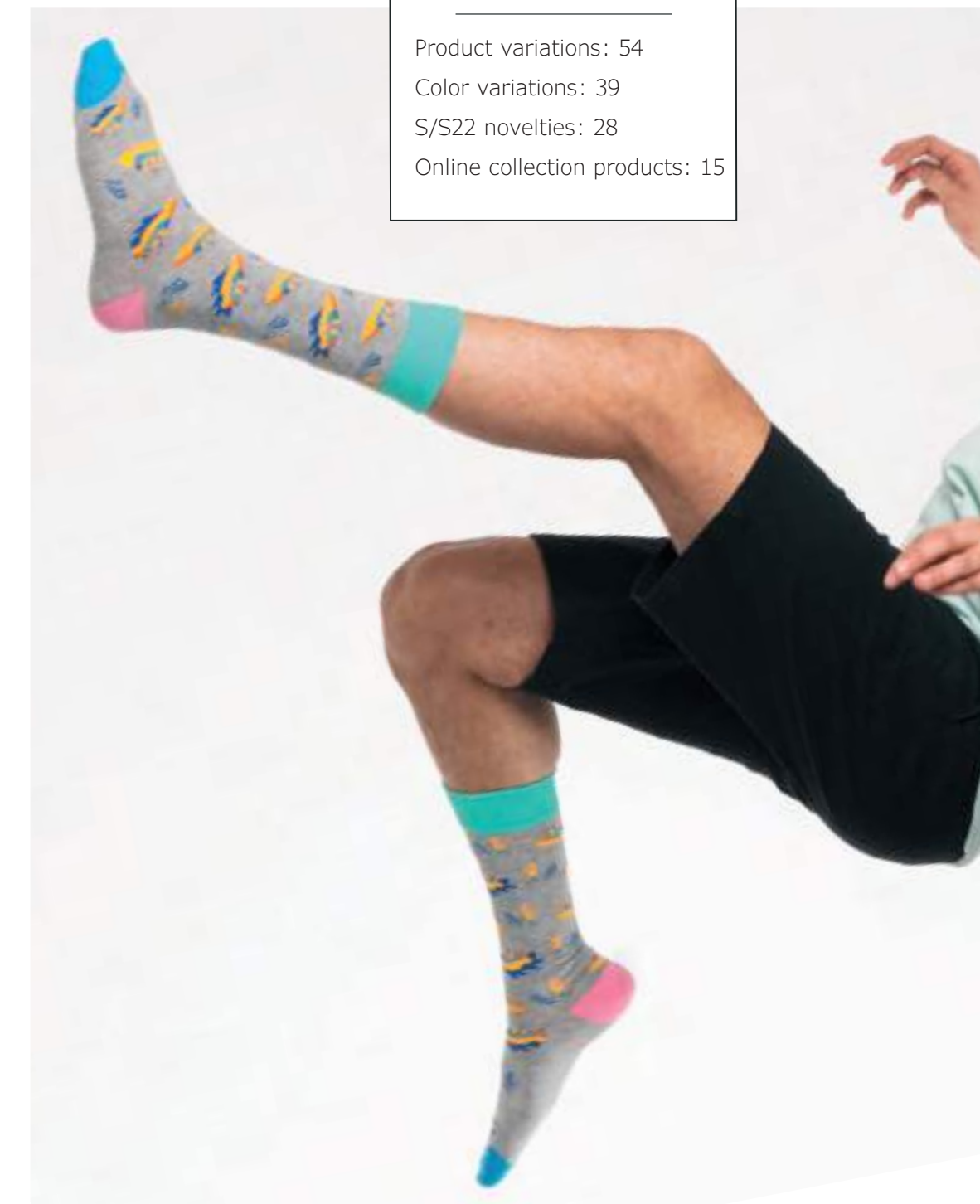
Collection overview
Fun Socks

Product variations: 54
Color variations: 39
S/S22 novelties: 28
Online collection products: 15

H+P
Market
Fact

Young, trendy brands are gaining importance in the market in the long term. In general, the topic of „brand“ will become even more more important. For men in particular, socks have also become a pleasure purchase: colorful, crazy and happy to make a statement!

Quelle: hachmeister & partner Studie zum deutschen Sockenmarkt



MEN COTTON CREW – RRP 7,95€

with cotton



WOMEN COTTON CREW – RRP 7,95€

with cotton



MEN VISCOSE CREW –

RRP 8,95€

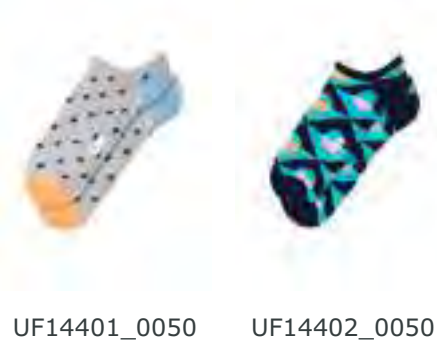
with viscose



MEN COTTON SNEAKER –

RRP 6,95€

with cotton



WOMEN COTTON ANKLET –

RRP 7,95€

with cotton



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MARKETING | PR

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IMPORTANT DATES

BRAND	PRE-ORDER DEADLINE SEASONALS	EARLIEST DELIVERY DATE +/- 2 WEEKS
camano	15.09.	15.02.
s.Oliver	15.09.	15.02.
SKECHERS	15.09.	15.02.
Mustang	15.09.	15.02.
Fun Socks	15.09.	15.02.
Salomon	15.09.	15.02.
Too Hot To Hide	15.09.	15.02.
CHEERIO*	15.09.	15.01.

WE ARE LOOKING FORWARD TO A SUCCESSFUL SEASON!

KEEP IN TOUCH!



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PUBLISHED BY
ONSKINERY GmbH & Co. KG |
Gewerbepark 4 | 91785 Pleinfeld
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PHOTO PRODUCTION
Studio 3 GmbH

PHOTO CREDITS
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PRINTED BY
Blueprint AG |
Lindberghstraße 17 | 80939 München

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SPECIAL THANKS TO
Joko Winterscheidt
Frank Rervermann

